Last Week In Innovative Mobility December 13 - 19, 2021



AUTOMATED VEHICLES

Dan Ammann, the Cruise (an automated vehicle [AV] company) Chief Executive Officer (CEO), is dismissed. The dismissal is a result of differing perspectives on the development of the AV software and services between Ammann and the General Motors CEO, Mary Barra. Ammann advocated for focusing on the ridehailing services and going public, which opposed the perspective of Barra and the General Motors board.

AUTOMATED VEHICLES

The California Department of Motor Vehicles (DMV) suspends AV testing for

Pony.ai. Pony.ai is a Chinese AV company that has 10 Hyundai Kona electric vehicles registered under an AV testing permit in California. However, one of Pony.ai's AVs experienced a collision while changing lanes, leading to the California DMV to suspend the testing permit.



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ELECTRIC VEHICLES

Ford launches a new project, Ford Pro Charging, to support commercial electric vehicle (EV) adoption. The program offers hardware and software to help manage EV fleets. Ford expects to sell over 300,000 EVs to businesses and public agencies over the next 10 years.

GOODS DELIVERY

Uber plans to launch an automated food delivery service in 2022. Uber is partnering with Hyundai, a vehicle manufacturer, and Aptiv, an auto parts company, to enable the pilot. The pilot is beginning in Santa Monica, California for orders made through the Uber Eats app.



RIDEHAILING

Via Transportation Inc., a transportation and technology company, shuts down its ridehailing business. Via's ridehailing service was decimated by the COVID-19 pandemic and only began to show signs of rebounding in early 2021. Via is now shifting its focus to public transit operations.

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