

# Last Week In Innovative Mobility

December 10 - December 16, 2018



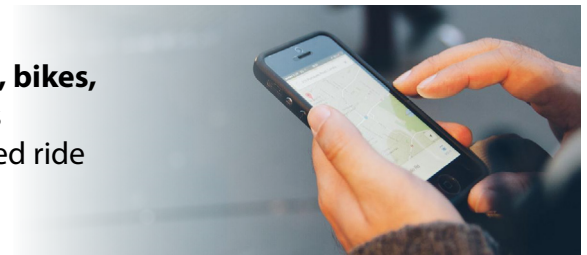
## SHARED AUTOMATED VEHICLES



**May Mobility begins operation of a fixed-route automated shuttle service in Columbus, Ohio.** Passengers will ride for free on the shuttle service, Smart Circuit, which operates from 6 a.m. to 10 p.m. seven days a week. Each Smart Circuit shuttle holds six passengers and an onboard operator, who will oversee operation and take control if necessary.

## APPS

**Google partners with Lime to include the mobility service's scooters, bikes, and e-bikes in Google Maps directions.** Users of the new Google Maps feature will see the time to walk to the nearest Lime scooter, the estimated ride cost, and overall trip duration. The feature will first roll out in 13 cities worldwide, including San Jose, CA and Austin, TX.



## SCOOTER SHARING



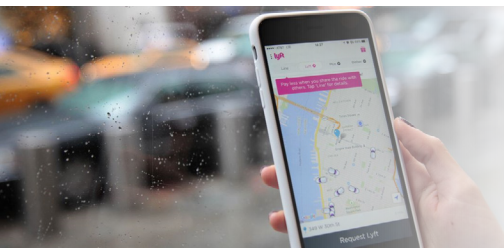
**Scoot will deploy locks on its electric scooters in San Francisco, CA within the month.** The mobility company was motivated to develop a locking system after more than 200 electric scooters were stolen or damaged during the first two weeks of operation in San Francisco. Users will be able to unlock the electric scooters using the Scoot app.

## COURIER NETWORK SERVICES

**Uber Eats partners with Starbucks to offer deliveries from 2,000 Starbucks stores across the U.S. early next year.** Customers will place orders using either the Starbucks or Uber Eats app. While pricing details of the service have not been released, a trial run in Miami, "Starbucks Delivers," charged a \$2.49 booking fee in addition to the order price.



## RIDESOURCING/TNCs



**Lyft partners with nonprofit Martha's Table to offer discounted rides to families living in food deserts.** Participating families can take shared, round-trip rides to grocery stores for \$2.50. Up to 500 families will be invited to try the pilot program, which will run in Wards 7 and 8 in Washington, DC from January to June 2019.

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Innovative Mobility Research (IMR) focuses on the future of mobility and is based at the Transportation Sustainability Research Center at the University of California, Berkeley

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