

Last Week In Innovative Mobility

November 18 - November 24, 2019



TNCS/RIDESOURCING

Gett, an Israel-based transportation network company (TNC), closes its operations in New York. The company was operating under the Juno brand. The TNC cites New York City's regulations as the reason behind the closure. Gett also announced that it will enter a strategic partnership with Lyft to continue serving its corporate customers in the U.S.



BIKESHARING

Bolt Bikes, a Sydney-based startup, expands to the U.S. and U.K. Bolt Bikes provides flexible electric bicycle (e-bike) subscriptions designed for use by gig-economy delivery workers. A week-to-week subscription costs \$39 and includes: 1) the e-bike, 2) fleet management software, 3) financing, and 4) servicing.



SCOOTER SHARING

Bird will begin selling kid-friendly kick-powered scooters throughout the holiday season. The three-wheeled "Birdie" scooter will cost \$129 and has height-adjustable handlebars, a lean-to-steer frame, and a rear-mounted "stomp" brake. The company has no plans to add the Birdie to its shared fleets.



BIKESHARING

Mobike raises its rates for bikesharing rentals in a number of Chinese cities. Mobike riders will be charged RMB 1.5 for the first 15 minutes, up from RMB 1, and RMB 0.5 for each additional 15-minute increment. The increased rates follow a period of losses and cash flow constraints in the bikesharing industry in China.



SHARED AUTOMATED VEHICLES

PerceptIn launches a shared automated vehicle (SAV) pilot program in Indianapolis, IN. PerceptIn will deploy its SAVs in downtown Fishers (a suburb of Indianapolis) by early 2020, with eight-person vehicles carrying passengers to and from restaurants and office complexes. The start-up also plans to relocate its headquarters from Santa Clara, CA to Indianapolis.



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Innovative Mobility Research (IMR) focuses on the future of mobility and is based at the Transportation Sustainability Research Center at the University of California, Berkeley

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