

Last Week In Innovative Mobility

November 11 - November 17, 2019



TNCS/RIDESOURCING

New Jersey fines Uber \$649 million over unpaid employment taxes for drivers. The state argues that the transportation network company has misclassified the workers as independent contractors and not as employees. The fine was issued after an audit uncovered \$530 million in back taxes that had not been paid for unemployment and disability insurance from 2014 to 2018. Uber is disputing the state's findings.



SCOOTER SHARING

Lyft pulls its scooters from six U.S. cities: Nashville, San Antonio, Atlanta, Phoenix, Dallas, and Columbus. A Lyft spokesperson said that the company is shifting resources from smaller to bigger markets and that the decision was based on a lack of ridership. Lyft will lay off 20 employees from its bike and scooter sharing teams.



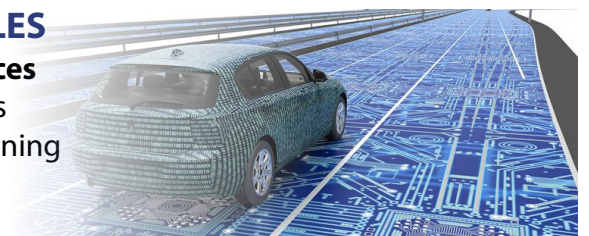
COURIER NETWORK SERVICES

Deliveroo, a U.K.-based food delivery service, launches a pickup option in 13 U.K. cities. Users can choose to collect their food from the restaurant, avoiding the delivery fee. Instead, Deliveroo earns commission by serving as the interface for orders. Deliveroo says the pickup option is intended to widen customer choice by providing a cheaper option.



AUTOMATED VEHICLES

The Automated Vehicle (AV) Safety Consortium releases best practices for human operators overseeing Level 4 and 5 AVs. The best practices include: 1) what companies should look for in a human test driver, 2) training recommendations, and 3) how to oversee a test driver's performance.



SHARED MOBILITY

Hyundai launches MoceanLab, a mobility service venture, in Los Angeles. MoceanLab plans to provide a variety of mobility services including: automated TNCs, shuttles, multimodal transportation, and micromobility. In the near term, Hyundai will launch Mocean Carshare, a fully electric carsharing pilot program, in Los Angeles by the end of 2019.



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Innovative Mobility Research (IMR) focuses on the future of mobility and is based at the Transportation Sustainability Research Center at the University of California, Berkeley

