

Last Week In Innovative Mobility

October 24-30, 2022



Craig Lee/The Examiner

AUTOMATED VEHICLES

Cruise and Waymo, automated vehicle (AV) companies, want to keep data confidential. In California, both companies filed confidentiality requests for trip-level data (e.g., location, distance) to protect trade secrets and passenger privacy. The California Public Utilities Commission, the state AV regulator, is currently reviewing the requests.

AUTOMATED VEHICLES

Cruise opens an AV ride waitlist in Austin, Texas and Phoenix, Arizona. Cruise began supervised vehicle testing in Austin in September 2022. Riders will be charged for rides as soon as the services launch, but it is unclear what the hours of operation will be.



Roerto Baldwin



Ford

AUTOMATED VEHICLES

Argo AI, an AV company supported by Ford and Volkswagen, shuts down. Argo has explored various business models and use cases including partnering with ridehailing companies and offering automated goods delivery. Volkswagen plans to continue exploring AV technology.

ELECTRIC VEHICLES

Hyundai and WeRide, a China-based AV ride company, partner to launch an automated, electric vehicle zone in Guangzhou. Hyundai and WeRide are also working with Hengyun, a Chinese power company, for the pilot. However, the pilot start date and scale are unclear.



WeRide



Smith Collection/Gado/Getty Images

TNCs/RIDESOURCING

Lyft relaunches Lyft Pink, a monthly subscription plan, at half the original cost. Lyft Pink costs \$9.99 monthly or \$99 annually and includes perks like free priority pickups, at least 5% off select Lyft rides, three free cancellations monthly, a free monthly bikesharing or scooter sharing unlock, free Sixt car rental upgrades, four roadside assistance requests for personal vehicles annually, and Grubhub+ discounts. Passengers can also select the Lyft Pink All Access plan, which costs \$199 annually and includes additional benefits.

Visit tsrc.berkeley.edu to sign up for our weekly newsletters!

Follow us on Twitter @InnovMobility

Innovative Mobility Research (IMR) focuses on the future of mobility and is based at the Transportation Sustainability Research Center at the University of California, Berkeley

