Last Week In Innovative Mobility
October 14 - 20, 2019

ITS Berkeley
Institute of Transportation Studies

SCOOTER SHARING

JUMP will test variable scooter pricing in Dallas, TX and Tampa, FL. Ride prices will be higher in locations where scooters are typically used, with prices ranging from 15 to 45 cents per minute. The pricing will be based on historical demand in different parts of a city and not by real-time demand. JUMP will test the pricing scheme for around two months.

AUTOMATED VEHICLES

Hyundai plans to invest $35 billion in mobility and automated vehicle (AV) technologies by 2025. The investment plan encompasses automated, connected, and electric vehicle technology as well as on-demand ride technology. The South Korean government also unveiled funding for AV technology as well as plans to prepare a regulatory framework for AVs by 2024.

URBAN AIR MOBILITY

Wing begins a commercial drone delivery pilot in Christianburg, VA. Wing is partnering with Walgreens, FedEx, and local retailer Sugar Magnolia to provide store-to-customer delivery via drones. Wing recently obtained an Air Carrier Certificate from the Federal Aviation Administration that allows Wing's pilots to manage multiple aircraft remotely at the same time.

APPS

Uber adds Cityscoot electric mopeds to its app in Paris. Travelers can book and pay for the mopeds directly in the Uber app. The integration is part of Uber's effort to become a one-stop-shop mobility app. Uber recently announced the integration of public transit into its app as well.

SCOOTER SHARING

Startup Tortoise launches, providing software for remote micromobility device operations. The software allows operators to strategically deploy and reposition micromobility devices. Tortoise plans to partner with both cities and operators, and the company says it will only reposition vehicles along routes pre-approved by cities.

Visit imr.berkeley.edu to sign up for our weekly newsletters!
Follow us on Twitter @InnovMobility

Innovative Mobility Research (IMR) focuses on the future of mobility and is based at the Transportation Sustainability Research Center at the University of California, Berkeley

innovative mobility