

Last Week In Innovative Mobility

September 23 - 29, 2019

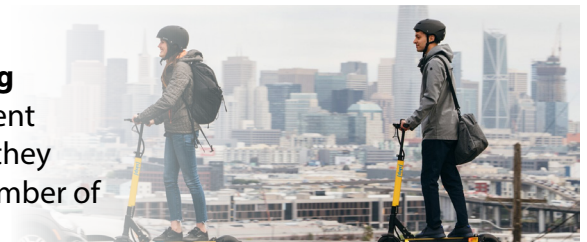


CARSHARING

Car2go shuts down services in five cities: Portland, Denver, Chicago, Austin, and Calgary. SHARE NOW, car2go's parent company, says it will double down on carsharing markets "that present the clearest paths [...] to success." This includes Seattle, where two other free-floating carsharing services recently halted operations.

SCOOTER SHARING

San Francisco expands its scooter sharing permit program, awarding permits to JUMP, Lime, Scoot, and Spin. Each company is allowed to rent 1,000 scooters to start, with the potential to expand to 2,500 scooters if they meet service-level requirements. San Francisco is also expanding the number of neighborhoods in which permit holders can operate.



TNCS/RIDESOURCING

Uber unveils more than 25 new features across its products. Select changes include: 1) an expansion of Uber Rewards, 2) a new JUMP bike with a removable battery that users can swap out at charging wall docks, 3) a pass for unlimited Eats deliveries, 4) new safety features, and 5) features to better assist drivers in finding ride requests.

AUTOMATED VEHICLES

Ford will test its automated vehicles (AVs) in Austin, Texas. Ford will first deploy its Fusion Hybrid AV test vehicles by the end of November to begin mapping the city. The vehicles will have a safety driver and observer. Eventually, Ford plans to deploy a pilot commercial service in Austin that will include goods delivery and passenger transportation.



AUTOMATED VEHICLES

Hyundai and Aptiv form a \$4 billion AV joint venture. Hyundai Motor, Kia Motors, and Hyundai Mobis will collectively contribute \$1.6 billion in cash and \$400 million in research and development resources. Aptiv will contribute its AV technology, intellectual property, and about 700 employees. The alliance will initially focus on passenger AVs.

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