

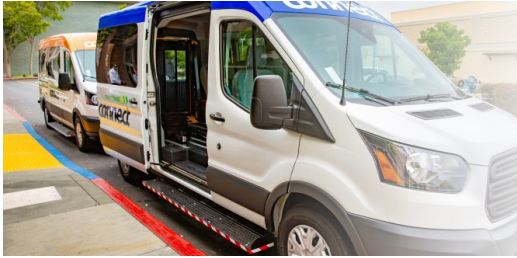
Last Week In Innovative Mobility

June 15-21, 2020



TNCS/RIDESOURCING

Uber leases vehicle management software to the Transportation Authority of Marin (TAM). TAM will pay Uber a subscription fee for the software, which it plans to use to facilitate an on-demand paratransit service. Users of the paratransit service will be able to book rides on Marin Transit-operated vans through the Uber app.



APPS

Bird and Israeli startup Trailze pilot a navigation app in Paris and Tel Aviv.

The app, Bird Maps, provides scooter sharing riders audio and visual navigation that optimizes use of bike lanes, quiet roads, and wider surface areas. The app aims to make it easier for riders to feel comfortable and safe as they navigate cities.



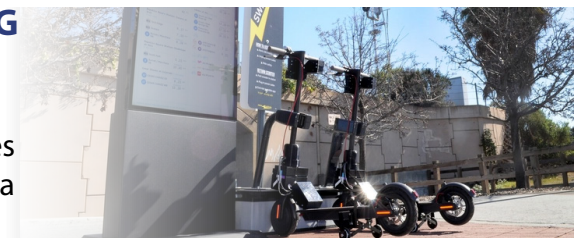
ELECTRIC VEHICLES

Lyft says that all vehicles on its platform will be zero emission vehicles (ZEVs) by 2030. This statement covers Lyft's automated vehicles (AVs), rental vehicles, and drivers' personal vehicles. To achieve the goal, Lyft plans to advance policy strategies that help electric vehicles (EVs) reach cost parity with gasoline vehicles.



SCOOTER SHARING

Micromobility startups Tortoise and Swiftmile partner for remote-controlled scooter repositioning. Swiftmile deploys scooter charging stations in cities, while Tortoise develops software that remotely relocates scooters to customers or charging stations. The partners hope to launch a pilot in Peachtree Corners, GA as early as Summer 2020.



AUTOMATED VEHICLES

The National Highway Traffic Safety Administration (NHTSA) unveils a voluntary data sharing initiative for AV testing. The initiative aims to provide an "online, public-facing platform for sharing automated driving system on-road testing activities." Multiple companies - such as Fiat Chrysler, Toyota, Uber, Waymo, and Cruise - are expected to take part in this initiative.



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Innovative Mobility Research (IMR) focuses on the future of mobility and is based at the Transportation Sustainability Research Center at the University of California, Berkeley

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