

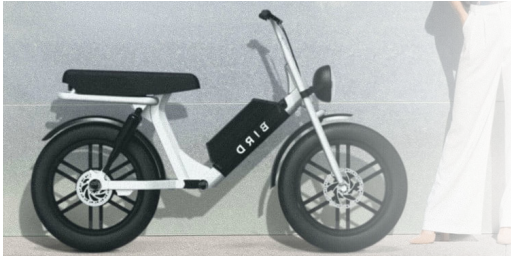
# Last Week In Innovative Mobility

June 3 - June 9, 2019



## SCOOTER SHARING

**Bird launches electric moped model "Cruiser."** The moped can be used like a bike, with electric assisted pedaling, or users can ride with their feet on pegs. The Cruiser has disc brakes, a padded seat, an LCD screen, and will last 50 miles per charge. No information has been released on its cost or where it will be deployed.



## URBAN AIR MOBILITY

**Uber launches an on-demand helicopter service Uber Copter in New York City.** Uber Copter will take passengers between Manhattan and the Kennedy International Airport starting July 9th. The service will use dynamic pricing, but the average cost is estimated to be \$225 per person. For now, Uber Copter is only available to Platinum and Diamond members of Uber's loyalty program.



## SCOOTER SHARING

**Bird acquires San Francisco-based Scoot.** The cost of the deal is unknown, but Scoot has raised \$47 million to date. Scoot hasn't expanded as rapidly as other operators have, offering services in only three cities compared to Bird's over 100 cities. However, Scoot is one of only two companies to obtain licenses to operate a scooter sharing program in San Francisco.



## BIKESHARING

**Lyft sues San Francisco over bikesharing expansion.** Lyft argues that its exclusivity contract precludes other bikesharing companies from operating in San Francisco, while the city argues that the contract does not cover dockless operations. Lyft will seek a temporary restraining order to prevent the city from granting permits until the suit is resolved.



## AUTOMATED VEHICLES

**Startup Aurora partners with Fiat Chrysler Automobiles (FCA) to develop commercial automated vehicles.** Amazon-backed Aurora will integrate its technology into FCA's line of Ram Truck vehicles, which includes cargo vans and trucks. The two plan to develop automated delivery vehicles for third-party logistics companies.



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