

Last Week In Innovative Mobility

May 20 - May 26, 2019



CARSHARING

GM's carsharing service Maven will stop service in eight cities. Prior to the reduction, Maven was operating in 17 North American cities. The carsharing service has not yet identified the location and number of cities in which the service will remain.



SCOOTER SHARING

Spin partners with start-up Swiftmile to launch a 60-day pilot program for electric scooter docking stations. The solar-powered stations will offer a place for users to park and charge devices. Stations will be placed on private property with the intention of drawing foot traffic. For the pilot program, Spin will install 40 stations in Washington, D.C. and 10 in Ann Arbor, MI.



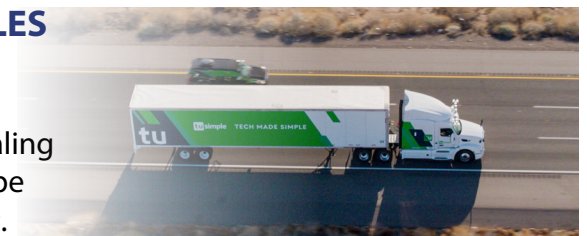
SCOOTER SHARING

Boaz Bikes launches dockless seated scooters in Detroit. Boaz released 100 scooters and has plans to reach Detroit's maximum limit of 400 scooters. Users pay \$1 to unlock a scooter and \$0.20 per minute of use. The scooters have a seat, side mirrors, turn signals, a 15-mile range, and a maximum speed of 15 mph.



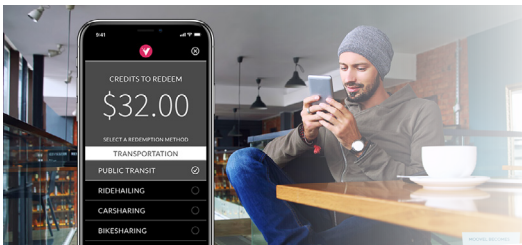
AUTOMATED VEHICLES

USPS launches an automated truck pilot program for mail delivery. Trucks from startup TuSimple will carry mail between USPS facilities in Phoenix and Dallas. The automated trucks will make five roundtrips, totaling around 45 hours of driving, over a two-week period. A safety driver will be present behind the wheel, and an engineer will be in the passenger seat.



APPS

Mobile ticketing provider moovel (soon REACH NOW) acquires technology platform Validated. With Validated's platform, businesses and organizations can offer mobility incentives to customers through loyalty programs. The partnership will allow REACH NOW to integrate loyalty programs into its mobile ticketing solutions for public transit.



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