


Last Week In Innovative Mobility

May 4 - 10, 2020



MICROMOBILITY



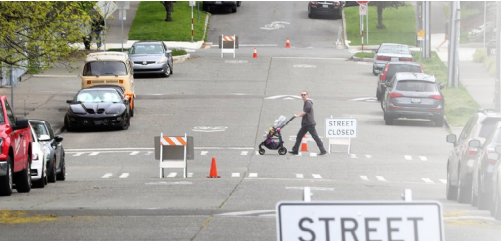
Lime acquires Uber's micromobility service, JUMP. The acquisition comes as Uber seeks to cut costs due to decreasing revenue. For now, users can continue to rent JUMP scooters and electric bikes in the Uber app. In addition to the acquisition, Lime also raised \$170 million in a funding round led by Uber.

TNCS/RIDESOURCING

Goods delivery companies and transportation network companies (TNCs) partially resume services in India as restrictions are eased. Amazon, Flipkart, Snapdeal, and Paytm Mall will reinstitute order delivery for non-essential items. Uber and Ola will resume rides in zones that have seen a less severe outbreak of COVID-19.



INFRASTRUCTURE




Seattle will permanently close 20 miles of streets to vehicle traffic. The streets were closed to provide more space for people to walk and bike at safe distances. Now, the state will continue the closures after the stay-at-home order is lifted. Residents, delivery drivers, and service vehicles will continue to access the streets.

INFRASTRUCTURE

Sidewalk Labs cancels its Toronto Quayside development project due to the economic impacts of COVID-19. The project was meant to be a testing ground for new technologies and the use of data to design sustainable infrastructure. Sidewalk Labs says it was unable to make the project financially viable without sacrificing core parts of the plan.



TNCS/RIDESOURCING



Uber lays off 14% of its staff or 3,700 employees. The layoffs occurred in its customer support and recruiting teams. In addition, Uber's CEO will forgo his base salary for the rest of 2020. In a memo, the CEO hinted further cost cuts are expected in the coming weeks.

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Innovative Mobility Research (IMR) focuses on the future of mobility and is based at the Transportation Sustainability Research Center at the University of California, Berkeley

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