

Last Week In Innovative Mobility

April 29 - May 5, 2019



CARSHARING

Gig Car Share launches an electric vehicle (EV) fleet in Sacramento, CA.

The fleet will be made up of 260 Chevy Bolts, making it the largest shared EV fleet in the U.S. to date. Membership to the carsharing program is free, and members can rent vehicles for \$0.40 per minute, \$15 per hour, or \$85 per day.



APPS

Uber adds public transit schedules and directions to its app in London.

After entering their destination in the Uber app, London residents will see the estimated arrival time and cost of public transit options as well as point-to-point directions. Users cannot purchase public transit tickets in the app, although Uber plans to offer that feature at a later date.



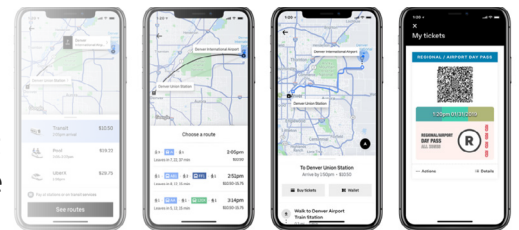
SCOOTER SHARING

Bird introduces a monthly scooter subscription program in San Francisco. Members of the program rent a scooter for \$24.99 a month with no cap on the number of rides. This service model allows Bird to operate in San Francisco, which currently only allows Skip and Scoot to operate as part of their electric scooter pilot program.



APPS

Uber enables in-app ticket purchases for public transit in Denver. Uber users will see a transit option alongside the ridesourcing/TNC options, with the price and trip durations, and will be able to purchase a bus or train ticket in the app. Uber is working with the software company Masabi to launch the in-app service.



AUTOMATED VEHICLES

Volkswagen unveils its Inclusive Mobility Initiative. The automaker is working with interest groups to ensure that future automated vehicles (AVs) are capable of catering to people with disabilities. The automaker is interviewing experts and users and plans to use the information it gathers to guide vehicle design.



Visit imr.berkeley.edu to sign up for our weekly newsletters!
Follow us on Twitter @InnovMobility

Innovative Mobility Research (IMR) focuses on the future of mobility and is based at the Transportation Sustainability Research Center at the University of California, Berkeley