

Last Week In Innovative Mobility

April 20 - 26, 2020



CARSHARING

General Motors (GM) shuts down Maven, its carsharing service. Maven was already struggling before the COVID-19 pandemic led to a suspension in service. At its peak, Maven operated in 17 U.S. cities, but the service was pulled from half of these cities in 2019. GM will also shut down Maven Gig, a service that provided vehicles to Lyft and Uber drivers.

COURIER NETWORK SERVICES

Uber launches two new delivery services as ride demand falls. Uber Direct offers deliveries from shops, such as pharmacies and pet stores. Uber Connect provides same-day courier services, allowing Uber users to send items to one another. The services have launched in 25 cities across Australia, Mexico, and the U.S.



COURIER NETWORK SERVICES

Swiggy, an Indian food delivery startup, cuts 1,000 jobs. Many of the jobs cut were from the startup's cloud kitchen division. The startup says it is scaling back in an effort to "stay nimble." The company is also reducing the amount of incentives/discounts it employs to recruit new customers, from \$20M to \$5M per month.

MICROMOBILITY

Paris will create 650 km of emergency bike lanes by May 11, 2020. The cycleways, which will include both new infrastructure and "pop up" bike lanes, will be rolled out in anticipation of gridlock caused by increased vehicle traffic once the city's lockdown is eased. The pandemic has accelerated existing plans to make the city more cycle friendly.



COURIER NETWORK SERVICES

Careem launches an on-demand grocery and medicine delivery service in Dubai. The launch follows a city-wide lockdown that limits residents to shopping once every three days. The new service promises to fulfill deliveries within an hour of an order being placed.

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Innovative Mobility Research (IMR) focuses on the future of mobility and is based at the Transportation Sustainability Research Center at the University of California, Berkeley

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