


Last Week In Innovative Mobility

April 8 - April 14, 2019



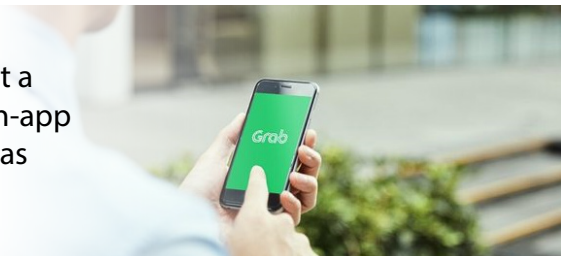
RIDESOURCING/TNCS




Chicago plans to publish anonymized data from ridesourcing/TNC providers. The dataset will include information on registered vehicles, drivers, and TNC trips. Trip data includes start and end location (collected by census tract), start and end time (rounded to nearest 15 minutes), and trip fare (rounded to nearest \$2.50). Published data will be updated quarterly.

APPS

Grab launches an app feature for pick-ups at large venues. Users select a designated pickup point for their ride, and the feature provides text and in-app photo directions to help users navigate to the pickup point. The feature was designed to assist people who are in an unfamiliar venue or inside large buildings with multiple entrances, such as an airport or shopping center.



BIKESHARING



Lyft becomes the exclusive operator of Chicago's Divvy bikesharing system for the next nine years. Lyft will invest \$50 million in new bikes, stations, and hardware and pay the city \$77 million over nine years. In return, Lyft keeps all revenue up to \$20 million annually. Under the agreement, Lyft is free to raise bikesharing fares up to 10% per year.

MICROTRANSIT

Via launches on-demand microtransit service TRON in Indonesia. To use the service, customers request a ride from one of the 15-person shared vans through an app and are directed to nearby pickup point. Each trip is set at a fixed rate of \$0.35. The service will begin with a fleet of 150 vehicles.



SCOOTER SHARING



Bird will launch in more than 50 European cities this spring. The company launched in Europe less than a year ago. This expansion is expected to increase its fleet size in Europe more than ten-fold. The expansion also comes one month after Bird laid off 4-5% of its workforce. The layoffs only affected U.S.-based employees.

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Innovative Mobility Research (IMR) focuses on the future of mobility and is based at the Transportation Sustainability Research Center at the University of California, Berkeley

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