

Last Week In Innovative Mobility

March 18 - March 24, 2019



SHARED AUTOMATED VEHICLES

Optimus Ride announces plans to deploy shared autonomous vehicles (SAVs) in New York. The service will be deployed in Brooklyn Navy Yard, a 300-acre business development site. The shuttle service will operate on a fixed-route within a defined, geofenced area. Optimus Ride will also deploy an on-demand SAV service in a private-gated community in Fairfield, CA.



MICROMOBILITY

The City of Paris issues a tax on free-floating services. The tax is a tiered system based on fleet size and is meant to minimize the number of broken vehicles on the street. For the first 500 vehicles, operators will pay €20 per bike, €50 per electric standing scooter, and €60 per moped-style scooter each year. Companies pay an additional tax as the number of vehicles increases.



SCOOTER SHARING

Spin, an electric scooter startup owned by Ford, will launch in 100 additional cities by the end of this year. For the expansion, Spin is partnering with Zagster, a startup with experience in dockless system management. The two companies have already partnered to bring Spin to four locations: Austin; Isla Vista, CA; Oklahoma State; and Troy University.



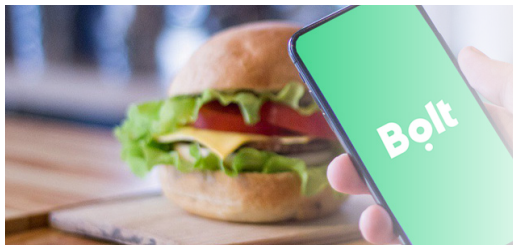
RIDESOURCING/TNCS

Ola, a ridesourcing/TNC operator based in India, has been suspended from operations in Bangalore. Ola is barred from running its aggregator service for cars and bicycles for the next six months. The company violated its license conditions by operating bicycle taxis, which are illegal due to the lack of an existing policy framework.



COURIER NETWORK SERVICES

Bolt, an Estonia-based ridesourcing/TNC operator, plans to expand into food delivery. Bolt will use its existing rider base, drivers, and payment infrastructure in eastern Europe and Africa for the new service. Bolt will roll out the service in Estonia, Finland, and South Africa within the next few months.



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