

Last Week In Innovative Mobility

March 11 - March 17, 2019



AUTOMATED VEHICLES

Ford prepares to launch an automated vehicle (AV) testing program in Austin. The company plans to launch an automated ridesourcing/TNC and delivery service in 2021. Ford is already testing in Detroit, Miami, Pittsburgh, and Washington, D.C. Ford's rollout plan typically involves mapping a city with Argo AI and testing business cases with local companies.

RIDESOURCING/TNCS

Dallas Area Rapid Transit (DART) partners with Uber to offer subsidized pooled rides to customers with limited access to public transit. Customers in eligible areas receive two free rides to and from eligible DART stations and up to two \$3 rides each that are within select service areas. Subsidized rides can be accessed through DART's Go-Pass app or the Uber app.

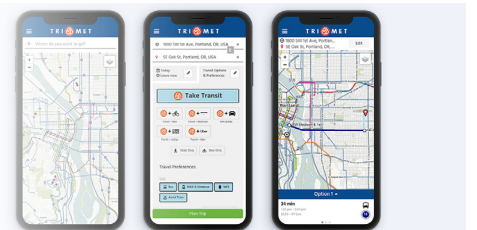


AUTOMATED VEHICLES

Nuro partners with Kroger to launch an automated vehicle (AV) grocery delivery service in Houston, Texas. Customers in four local ZIP codes will be able to use the service through two Kroger stores. Nuro will first deploy automated Toyota Priuses before deploying the R1, its custom AV. The R1 has two compartments that can fit up to six grocery bags each.

APPS

TriMet, Portland's public transit agency, launches a multi-modal trip planner. Trips can be planned with a combination of public transit, Uber, SHARE NOW, and available BIKETOWN bikes. The tool uses open source technology and data, meaning it can be easily replicated by other public transit agencies. The tool is mobile-friendly for smartphone use.



BIKESHARING

Lyft may sponsor the Divvy bikesharing system in Chicago, pending city council approval. In addition to a \$77 million sponsorship, Lyft would spend \$50 million to expand the system to all 50 wards by 2021. The city will retain ownership of hardware and control over pricing, while Lyft will absorb all operational, cost, and revenue risk of Divvy's performance.

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