

Last Week In Innovative Mobility

March 4 - March 10, 2019



SCOOTER SHARING



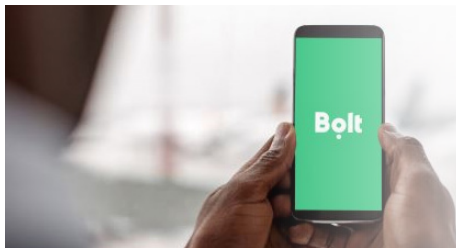
Bird will launch 'Bird Platform' in New Zealand, Canada, and Latin America over the next few weeks. Local entrepreneurs will be able to run their own electric scooter sharing service using Bird's technology. Bird will sell its devices at cost, then take a 20% cut from the revenue. Entrepreneurs will be responsible for charging, maintenance, and obtaining permits.

AUTOMATED VEHICLES

The city of Pittsburgh announces a set of policies for automated vehicles (AVs). Every six months, AV companies will report information on testing, trends, developments, and safety to the city. Each year, Pittsburgh will publish a report that includes data analysis and policy recommendations. No penalties are outlined for companies who do not cooperate.



RIDESOURCING/TNCS



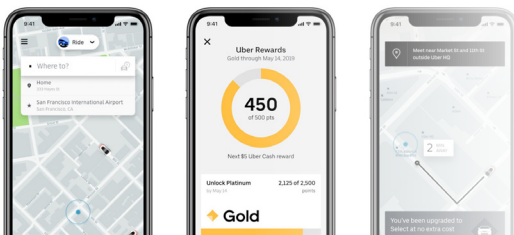
Taxify, a ridesourcing company from Estonia, is rebranding as Bolt. The company, which is backed by Daimler and Didi, is already using "Bolt" for its electric scooter sharing service. The CEO of Bolt indicates that the rebranding is meant to imply speed and electricity as the company moves away from the combustion engine.

AUTOMATED VEHICLES

Waymo begins selling its laser-mapping sensors. The company will sell the Laser Bear Honeycomb, a short-range sensor that is currently used to monitor a car's perimeter. The company hopes to lower costs by increasing sensor production. Waymo will only sell to customers that do not compete directly with its automated ridesourcing business.



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Uber rewards is now available to all riders in the US. Participants receive points for money spent on rides and Uber Eats. The program offers multiple levels -- determined by number of points collected -- with varying incentives. Under the Diamond level, worth 7,500 points, participants receive priority pickups at airports and free delivery on Uber Eats.

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