

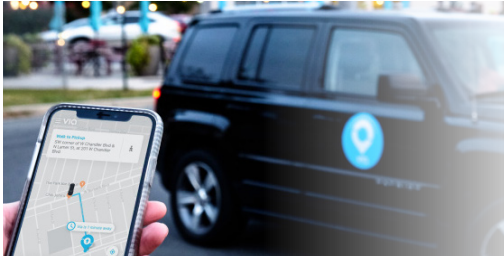
Last Week In Innovative Mobility

January 28 - February 3, 2019



MICROTRANSIT

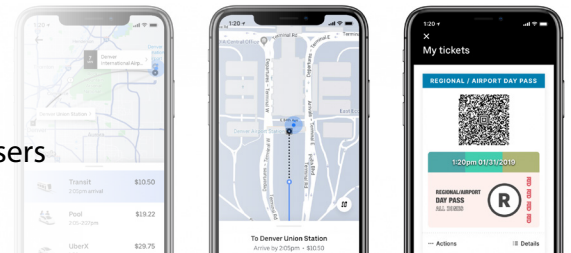
LA Metro partners with Via for a one-year pilot program that will provide shared rides to and from rail and bus stations. The pilot will take place in Compton, El Monte, and North Hollywood. Users can schedule a ride by calling a dedicated phone line or through the Via app. Rides cost \$1.65 with a TAP card (which is used for Metro fares), \$3.75 without a TAP card, and are free for riders in Metro's low-income fare subsidy program.



APPS

Uber integrates public transportation options into its app in Denver.

Users will see real-time bus and rail information in the app, as well as the expected fare price and end-to-end directions for bus and train routes. Users will soon be able to buy train tickets in the Uber app.



MICROMOBILITY

Electric scooter company Grin merges with Yellow, a bikesharing startup based in Brazil. The two companies are rebranding as Grow Mobility, which currently operates in six countries across Latin America. Initially, both companies will maintain their own apps and brands.



APPS

Cabify announces plans to develop a mobility-as-a-service (MaaS) platform for its Brazilian market. The Cabify app will incorporate mobility services associated with its parent company, Maxi Mobility, onto a single platform. Services include taxis, ridesourcing/TNCs, motorbike and scooter sharing, a delivery platform, and an on-demand helicopter service.



SHARED AUTOMATED VEHICLES

Denver launches a six-month shared automated vehicle (SAV) pilot project. The SAVs will operate on a fixed-route from a public transit station to nearby office buildings with a person present to monitor safety. The vehicles hold up to 12 passengers and operate at a speed between 12 to 15 mph. The service is free and runs every weekday from 10am to 6pm.



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Innovative Mobility Research (IMR) focuses on the future of mobility and is based at the Transportation Sustainability Research Center at the University of California, Berkeley