

Last Week In Innovative Mobility

February 11 - February 17, 2019



BIKESHARING

Lime, formerly known as LimeBike, is phasing out its electric bicycles in the Bay Area. The electric bicycles will be replaced with electric scooters. In Bay Area cities where scooters are not allowed, Lime will stop operating. Lime plans to remove all electric bicycles by mid-March. Lime has also removed bikes in St. Louis; Hartford; Tacoma, WA; and parts of Ohio.



APPS

Microsoft, Moovit, and TomTom partner to develop a multi-modal trip planner. The trip planner will consist of Microsoft's Azure platform, Moovit's public transit data, and TomTom's real-time driving and parking data. Travelers will be able to plan a trip with multiple modes, as well as see available parking lot spaces in real time.



SCOOTER SHARING

Grover launches an electric scooter subscription service, GroverGo, in Germany. Customers can rent an electric scooter for €49.9 per month. Rather than paying per ride, customers get unlimited rides on their own scooter. The scooters are foldable and lightweight, allowing users to carry them between rides. The subscription can be canceled at any time.



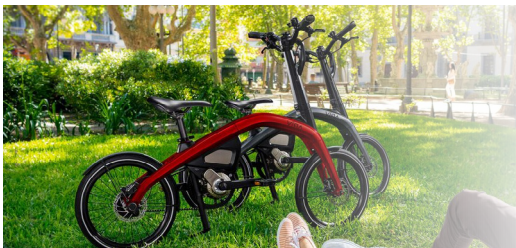
RIDESHARING

Waze partners with two commute management platforms: RideAmigos and Luum. The two platforms work with employers, universities, and municipalities to offer perks for commuting more efficiently. Rides with Waze Carpool will now earn rewards on either platform. Rewards vary from subsidies to gift cards.



ELECTRIC BICYCLES

GM unveils its electric bicycle brand, ARiV. GM will release two electric bicycles for purchase this year: a compact e-bike for about USD 3,100 and a folding e-bike for about USD 3,800. The e-bikes connect with an app via bluetooth, providing riders with metrics such as: speed and remaining battery level. GM plans to first launch in Germany, Belgium, and the Netherlands.



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