

Last Week In Innovative Mobility

February 10 - 16, 2020



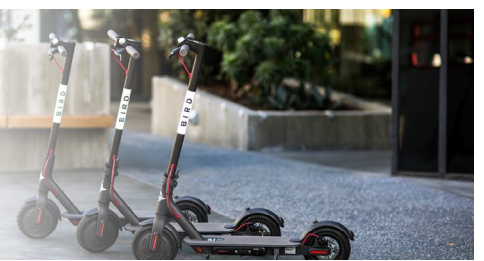
SHARED AUTOMATED VEHICLES



Fiat Chrysler Automobiles and Hong Kong startup AutoX partner to deploy a shared automated vehicle (SAV) service. The partners aim to launch SAV pilot services in Shenzhen and Shanghai in the first half of 2020. The fleet will use Chrysler Pacifica minivans.

SCOOTER SHARING

Bird pilots a new loyalty program, Frequent Flyer. Under the program, users can earn benefits based on the number of rides they complete per month. Benefits include: waving the start fee during weekday mornings, the ability to reserve a scooter in advance at no cost, and discounts on rides outside commuting hours. The pilot is only available in select markets.



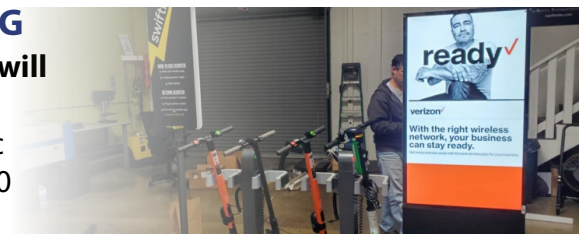
TNCS/RIDESOURCING



A U.S. judge denies a request by Uber and Postmates to block the new California gig economy law, Assembly Bill 5, from taking effect. The decision acknowledges that the companies may be harmed by the bill, but the risks to the companies were less important than the public interest in setting a living wage and regulating employment.

SCOOTER SHARING

Swiftmile, a startup that provides parking docks for micromobility, will integrate advertising into its stations. Swiftmile, in partnership with TransitScreen, will integrate digital displays that provide real-time public transit information, traffic alerts, and ads. Swiftmile plans to deploy 1,000 stations with digital screens by the end of 2020.



COURIER NETWORK SERVICES



Former Google engineers launch Cartken, a delivery robot startup. The engineers were part of Google's internal program to develop a delivery robot, which was shuttered after Google scaled back efforts in retail delivery. The two companies have not stated whether the startup uses technologies developed at Google or whether Google is funding Cartken.

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