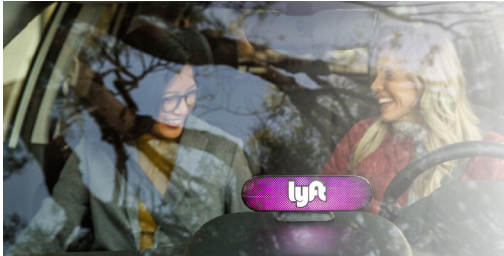


Last Week In Innovative Mobility

February 4 - February 10, 2019



RIDESOURCING/TNCS



Lyft launches Green Mode in Seattle. The new feature allows users to request rides from fully electric or hybrid vehicles. To support Green Mode, drivers can rent electric vehicles through Lyft's Express Drive platform. Drivers who participate will also receive free unlimited charging.

SHARED AUTOMATED VEHICLES

Optimus Ride plans to provide a shared automated vehicle (SAV) service to tenants of a mixed-use development project in Reston, VA. Three golf cart-sized vehicles will operate on a fixed route to and from a parking facility. Safety drivers will be present in each vehicle, and the vehicle speed will be capped at 30 mph. Deployment of the SAVs are planned for this year.



RIDESHARING



Colorado launches a Casual Carpool ridesharing program using Waze Carpool. The app matches drivers and riders traveling along the U.S. 36, who then meet at predetermined locations. Riders will pay \$1 per ride until April 30th, after which they will pay \$0.58 per mile. Drivers are reimbursed \$0.58 per mile and can use the Express Lane, if they have two passengers.

SHARED AUTOMATED VEHICLES

The Nissan-Renault-Mitsubishi alliance plans to partner with Waymo, Google's automated vehicle subsidiary. The companies plan to cooperate on mobility as a service (MaaS) projects and on-demand transportation. Waymo and the alliance are in the final phase of talks and may announce the partnership as early as this spring.



CARSHARING



Toyota-owned Kinto launches a car subscription program in Japan. The service will be gamified, awarding points to customers based on driving behavior. Two subscription services will be offered: "Kinto One," offering access to Toyota brand vehicles, and "Kinto Select," offering access to Lexus vehicles. Customers will pay a monthly fee for the subscription program.

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