


Last Week In Innovative Mobility

January 14 - January 20, 2019



CARSHARING




car2go launches 400 Smart Fortwo Electric Drive vehicles for the start of its free-floating carsharing service in Paris. The vehicles are available to rent for €0.24 to €0.34 per minute, depending on the time-of-day and location. car2go's service area will cover a service area of 77 square kilometers. Users can stop at one of about 1,100 charging points throughout the city to charge their vehicles.

SCOOTER SHARING

Ojo Electric and Austin Commuter Scooter (ACS) announce plans to deploy sit-down scooters in Austin. Users can stand or sit while using the scooter, which has a 50-mile range and a top speed of 20 mph. The scooter also has on-board speakers that provide audible feedback and Bluetooth. ACS will assist Ojo with ground operations and determining neighborhoods for deployment.



RIDESOURCING/TNCS




Ola, a ridesourcing company in India, is introducing Ola Money Postpaid, a credit service for customers. Users are able to accumulate ride charges and then pay for 15 days of rides at one time. Customers do not incur additional charges for using the credit service. Ola plans to increase the billing cycle to 30 days as the service rolls out over the next few months.

APPS

Lyft rolls out a new app feature in Chicago called Nearby Transit. The feature displays local public transit routes and schedules, which Lyft will pull from publicly available data to display real-time public transit levels. Nearby Transit is already available in four other cities: Santa Monica, CA; Seattle; Washington, D.C.; and Los Angeles.



SHARED AUTOMATED VEHICLES



Uber is establishing a Micromobility Robotics division within JUMP, which handles its electric bicycle and scooter sharing programs. According to Uber, the new division will explore the application of sensing and robotics technology to its shared electric scooters and bicycles. Uber has already begun hiring for the new division.

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Innovative Mobility Research (IMR) focuses on the future of mobility and is based at the Transportation Sustainability Research Center at the University of California, Berkeley

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