

# Last Week In Innovative Mobility

January 18 - 24, 2021



## AUTOMATED VEHICLES

**Microsoft Corporation is investing \$2 billion in Cruise, an automated vehicle (AV) service.** Cruise plans to use Microsoft's cloud computing platform, Azure, for its AVs. The investment increases the valuation of Cruise to \$30 billion.



## ELECTRIC VEHICLES

**BMW plans to simplify its vehicle portfolio while focusing on electric vehicles (EVs).** EVs are currently expensive to build, a relatively small portion of sales, and less profitable than internal combustion vehicles. BMW is investing funds to address these challenges. In the future, BMW will likely offer fewer engine variations, review existing software, and reduce barely used features.



## SHARED MICROMOBILITY

**In California, the West Hollywood City Council unanimously approves a scooter sharing pilot.** The pilot includes electric scooters from Bird and Lime and electric bicycles from a West Hollywood-based company. Each company can deploy 100 devices in the city during the 18-month long program.



## SHARED MICROMOBILITY

**Bolt Mobility, a shared micromobility company, launches in 48 new markets.** Over 30 of the new markets are exclusive contracts, and 18 of the 48 markets are university campuses. Bolt Mobility recently acquired 8,500 new devices from Last Mile, a last-mile delivery startup with shared micromobility options.



## URBAN AIR MOBILITY

**Walmart plans to test drone delivery in Summer 2021.** Walmart is partnering with Zipline International, a drone provider, to deliver e-commerce orders in Arkansas and Missouri. The pilot will operate out of Walmart's store in Pea Ridge, Arkansas and use Zipline's drones. The drones can operate at 60 miles per hour and carry about four pounds.



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