

Last Week In Innovative Mobility

January 6 - January 12, 2020



SCOOTER SHARING




Lime ends operations in 12 markets and lays off 14 percent of its workforce. Among these markets are U.S. cities: Atlanta, Phoenix, San Diego, and San Antonio. Lime says the reductions are part of an effort to achieve profitability in 2020.

TNCS/RIDESOURCING

Uber integrates in-app bus ticket booking in Las Vegas. Users can purchase city bus tickets via the Transit feature in the Uber app. The public transit tickets cost the same as existing options, and users can also purchase hourly and monthly public transit passes in-app.



AUTOMATED VEHICLES




The U.S. Department of Transportation (USDOT) unveils new automated vehicle (AV) guidelines. AV 4.0, which builds on previous iterations, offers innovation guidance to public and private stakeholders. The public will be invited to comment on AV 4.0 once it is published in the Federal Register.

SCOOTER SHARING

Lime launches a scooter model for riders with disabilities in the San Francisco Bay Area. The model adds a seat to the standing platform of the scooter and widens the handlebar. The model, which is not self-balancing, has drawn skepticism from advocates. Other companies are expected to follow suit as part of Oakland and San Francisco's accessibility pilot programs.



TNCS/RIDESOURCING



Uber ends transportation network company (TNC) operations in Colombia. The move follows a local ruling that Uber was not competing fairly. The decision found that Uber's app violated competition norms. Uber Eats will continue to operate in Colombia.

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Innovative Mobility Research (IMR) focuses on the future of mobility and is based at the Transportation Sustainability Research Center at the University of California, Berkeley

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