

# LAST WEEK IN INNOVATIVE MOBILITY

September 5th - September 11th, 2016



## MICROTRANSIT/BIKESHARING

Ford Smart Mobility, a subsidiary of Ford Motor Company, makes its first acquisition by buying out SF-based shuttle startup Chariot. Ford also partners with Bay Area Bike Share to add 7,000 new "Ford GoBikes" to the existing bikesharing infrastructure. Ford plans to make both the Chariot and bikesharing services available through its FordPass app.

## RIDESOURCING/TNCS

Washington D.C.'s Metro plans a pilot to allow MetroAccess riders to use TNCs, such as Lyft and Uber, for same-day paratransit rides. The pilot, called AbilitiesRide, will subsidize a maximum of four one-way trips per rider per day. Three TNCs will be selected by Metro to participate in the pilot on the basis of the services' adherence to particular accessibility requirements and driver qualifications.



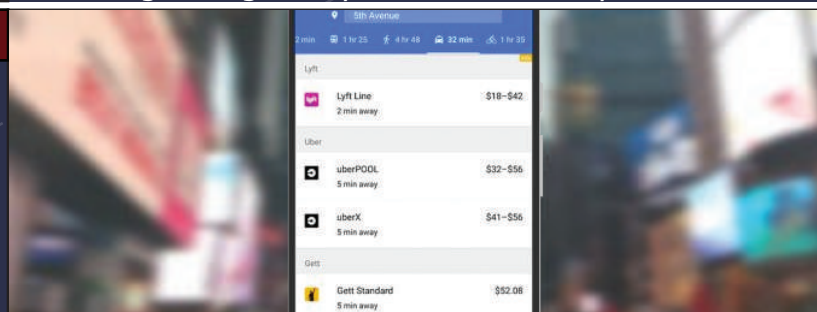
## VEHICLES

Volvo announces a joint venture with car safety system supplier Autoliv to develop automated driving software. The new company, based in Gothenburg, Sweden, will have an initial work force of about 200 employees transferred from the two parent companies. The technology developed by the joint venture will be used in Volvo cars in addition to being sold globally to carmakers by Autoliv.



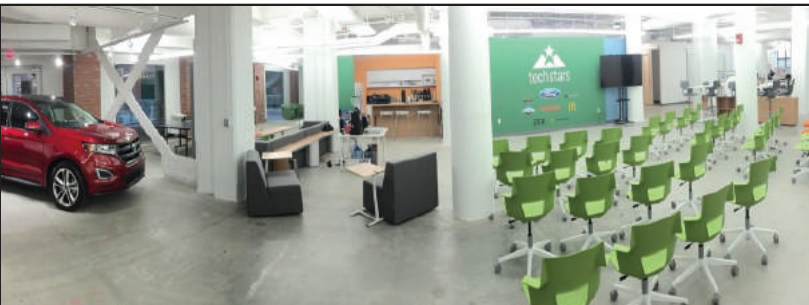
## RIDESOURCING/TNCS

Google updates the Google Maps mobile app by expanding the number of ridesourcing service options in the 'ride services tab.' The Google Maps app in the U.S. now displays real-time pick-up times and fare estimates from Lyft and Gett, in addition to Uber, which was previously the only service provider listed in the tab.



## VEHICLES

Ford announces partnerships with three startup companies working on automated and connected vehicle technologies: Spatial, HAAS Alert, and Cargo. After participating in Ford's three-month long Techstars Mobility incubator program, all three of the companies received \$120,000 in funding in addition to continued expert guidance as they develop their products and operations.



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Innovative Mobility Research (IMR) is based at the Transportation Sustainability Research Center (TSRC) at the University of California, Berkeley



Created By: Jessica Lazarus