

LAST WEEK IN INNOVATIVE MOBILITY

September 26th - October 2nd, 2016

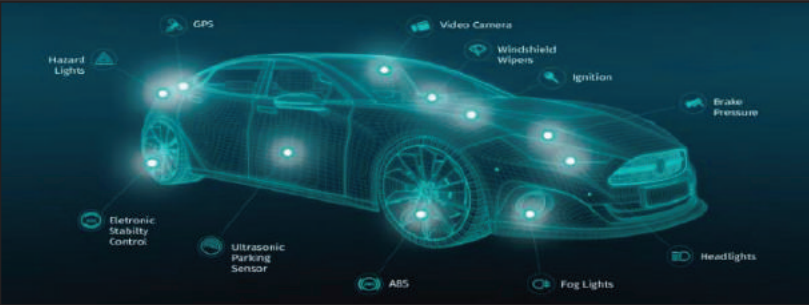


VEHICLES

California passes a law allowing automated vehicles to be tested without a human driver present. The law applies to two specific areas in Contra Costa County being used for pilot projects. The pilots include an automated shuttle service operated by EasyMile in San Ramon's Bishop Ranch business park and automated vehicle testing by various companies at the GoMentum Station in Concord.

RIDESOURCING/TNCS

After two years of service, D.C.-based ridesourcing company Split ends its passenger service. Split staff members will remain at the company as it refocuses toward using its data and algorithms for new products and services. The 100 drivers working for Split have been extended offers to work full-time for one of Split's investors, Transdev.



VEHICLES

HERE, a digital map company owned by BMW, Daimler, and VW, unveils a suite of live traffic map services powered by real-time sensor data contributed by the three automakers. Data from brakes, location systems, cameras, and other sensors onboard connected vehicles will power detailed videos of traffic jams, road hazards, traffic signs, and on-street parking. Other automakers are expected to join the project in the future.

BIKESHARING

Didi Chuxing, the largest TNC in China, invests tens of millions of dollars in the bikesharing startup, Ofo. Founded in 2014 as a student project at Peking University, Ofo currently operates almost 70,000 bicycles for use by university students across 20 metro areas. Ofo plans on leveraging Didi's financial and technical support to expand beyond university campuses.



RIDESHARING

Google's Waze Rider service becomes widely available for commuters in the San Francisco area. Google began piloting the Waze Rider app in May 2016, in and around its California headquarters. The app matches commuters based on their routes to or from work, allowing for up to one ride in the morning and one in the evening, per commuter. Riders pay a rate of \$0.54 per mile through the app to compensate drivers.

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Innovative Mobility Research (IMR) is based at the Transportation Sustainability Research Center (TSRC) at the University of California, Berkeley