

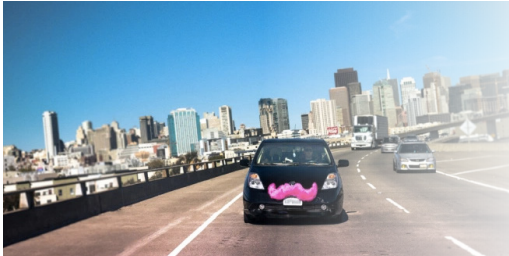
Last Week In Innovative Mobility

September 24 - 30, 2018



RIDESOURCING/TNCs

Lyft expands its “ditch your car” challenge to 35 new cities. The program incentivizes users to give up their personal vehicles for one month. The program gives participants credit for Lyft shared rides, bikesharing and carsharing services, and public transit. The amount of the credit will vary by city. Lyft will launch the challenge in New York, San Francisco, Boston, and Washington, D.C., among other cities in October 2018.



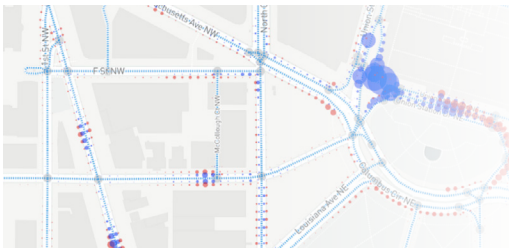
RIDESHARING

Klaxit, a carpooling platform, and Uber partner to guarantee rides home from work. Klaxit connects drivers with riders to facilitate carpooling for people with similar commutes. For the commute at the end of the work day, a passenger must request a ride with two separate drivers. If both decline the request, Klaxit will book the passenger an Uber ride and pay for the cost of the ride directly.



DATA SHARING

Uber, Lyft, and Ford Motor Company announce a data sharing public-private partnership through SharedStreets, a non-profit data sharing platform. Uber and Lyft will provide vehicle driving speed data and collaborate on a model for curb usage data. Ford will develop a data standard for curb demand and availability.



SHARED AUTOMATED VEHICLES

May Mobility expands to Grand Rapids, Michigan. May Mobility will deploy four electric automated shuttles on existing bus routes in March 2019. The shuttles will run on three-mile loops in downtown Grand Rapids on weekdays. The shuttles will be free to the general public.



BIKESHARING

Uber announces plans to implement public charging stations for JUMP electric bikesharing. Uber will first deploy charging stations in Sacramento. The company stated that charging stations will be located in places where users are likely to end their rides. Uber is investing in public charging stations as part of its new \$10 million sustainable mobility fund.



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Innovative Mobility Research (IMR) focuses on the future of mobility and is based at the Transportation Sustainability Research Center at the University of California, Berkeley

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