LAST WEEK IN INNOVATIVE MOBILITY

August 22nd - August 28th, 2016



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Uber rolls out a new flat fare package beta program, called 'Uber Plus' in six cities: Boston, Miami, San Diego, San Francisco, Seattle, and Washington, D.C. The flat fare ride package cost varies by city, but it is as low as \$20 for 20 trips or \$30 for 40 trips in September. In SF, riders can pay an upfront flat fare of \$2 per UberPOOL ride or \$7 per UberX ride.

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The world's first automated ridesourcing service begins picking up passengers in Singapore. After one year of testing in Singapore, nuTonomy launches its automated taxi service in a limited 2.5-square-mile business and residential district, called one-north. Participants in the pilot program can get free rides in the automated taxis from a number of designated pick-up and drop-off locations in one-north.



VEHICLES

Delphi Automotive and Mobileye announce a partnership to produce automated vehicles by 2019. Mobileye, an American supplier of vision-based sensing systems, and Delphi, an Israeli-based provider of automotive safety systems, plan to invest "hundreds of millions of dollars" in their automated driving system, which will cater to smaller automakers that may not have their own automated driving technology.



Bridj announces plans to launch a delivery service

packages of goods ordered from the BridjBOX website will be dropped off by human couriers using existing Bridi buses and delivery routes optimally designed by the company's routing software. Bridj CEO, Matthew George, says that BridjBOX hopes to be using robots to





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Uber announces a total loss of \$1.27 billion in the first half of 2016. Reportedly, Uber's head of finance, Gautam Gupta, says that subsidies for Uber's drivers make up the majority of the losses gobally. Roughly \$100 million of the losses in the second quarter of the year are attributed to Uber's U.S. business.

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Innovative Mobility Research (IMR) is based at the Transportation Sustainability Research Center (TSRC) at the University of California, Berkeley



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