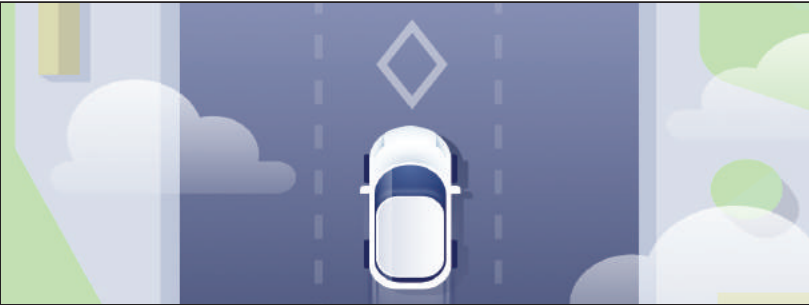


# LAST WEEK IN INNOVATIVE MOBILITY

August 15th - August 21st, 2016



## RIDESOURCING/TNCS

Lyft suspends its carpool feature after a five month pilot in the Bay Area. 'Lyft Carpool,' which launched in March, allowed commuters to earn up to \$10 per ride on their normal commute by picking up other commuters traveling in the same direction. A Lyft spokesperson said that "it is too soon to scale to a meaningful level where supply matches demand."

## MICROTRANSIT

Two Easymile automated electric mini-buses begin test driving on public roads in Helsinki, Finland. A month-long trial will test the performance of the automated buses while driving alongside regular street traffic at an average speed of 10 kph (6.2 mph). The leader of the project says that the buses are being considered as future supplements to the public transit system in Helsinki.



## RIDESOURCING/TNCS

Uber announces that it will begin testing a fleet of automated Volvo XC90 SUVs in Pittsburgh, Pennsylvania. With human safety drivers present, the automated cars will be randomly assigned to regular Uber customers, who will get the rides for free. Uber and Volvo struck a \$300 million deal to develop an automated fleet. Uber also acquired SF-based automated steering technology startup Otto.

## RIDESOURCING/TNCS

Ford announces that it will launch a fleet of commercial, level 4 automated vehicles in a ridesourcing service by 2021. Ford is investing in Velodyne, a self-driving tech company, and in Civil Maps, a 3-D mapping startup. Ford also recently acquired SAIPS, a computer vision and machine learning company, and has an exclusive licensing agreement with machine vision company Nirenberg Neuroscience LLC.



## RIDESOURCING/TNCS

Massachusetts passes a law to tax ridesourcing companies with a 20-cent fee per ride. Five cents from the fee will be given to traditional taxi businesses, ten cents will go to cities and towns, and five cents are designated for a state transportation fund. The law specifies that the ridesourcing companies themselves will have to pay the tax, and will not be allowed to push the cost onto their drivers or passengers.

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Innovative Mobility Research (IMR) is based at the Transportation Sustainability Research Center (TSRC) at the University of California, Berkeley



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