

# Last Week In Innovative Mobility

July 9 - 16, 2017



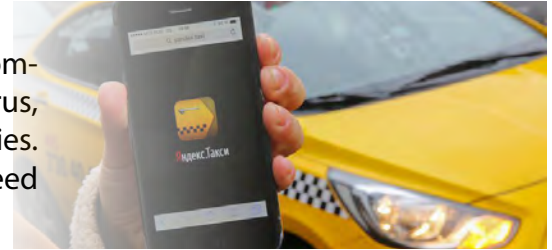
## TECHNOLOGY

**NVIDIA and VW collaborate** to apply artificial intelligence technology to broader transportation challenges. The organizations had previously partnered to develop driverless vehicles and will continue to use machine learning applications for urban traffic flow optimization.



## RIDESOURCING

**Uber and Yandex combine their Russian ridesourcing** business. Both companies stated they would join forces in Russia, Armenia, Azerbaijan, Belarus, Georgia, and Kazakhstan to create a company that will operate in 127 cities. Russia's federal anti-monopoly regulatory body states the action would need approval as it potentially poses risk to competition.



## APPS

**TransLoc and Google announce partnership** to ensure accurate public transportation data are integrated into Google Maps. This partnership will allow TransLoc to manage larger volumes of real-time transit information for agencies and vastly improve access to public transit information for riders.



## PUBLIC TRANSIT

**Paris launches autonomous EV shuttle service** pilot program. Two companies, Navya and Keolis, are partnering with the Parisian government to offer the service free of charge. The shuttles carry up to 15 people each and will operate three different daily routes. The pilot will run until at least December of this year.



## BIKESHARING

**Seattle allows private bikesharing on city streets**, with as many as 10 companies planning to launch under the new program. Interested companies must roll out a minimum of 500 bikes and pay an operations fee to the city. This may lead to hundreds of thousands of dollars in public revenue. Helmet laws will still be enforced for users of the systems, but companies are not required to provide such helmets.



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Innovative Mobility Research (IMR) focuses on the future of mobility and is based at the Transportation Sustainability Research Center at the University of California, Berkeley

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