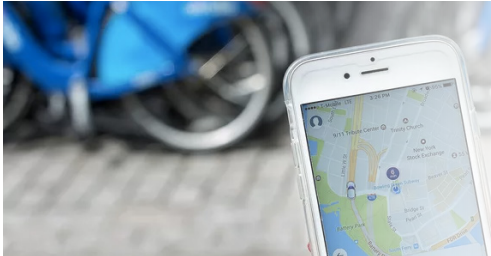


Last Week In Innovative Mobility

July 30 - August 5, 2018

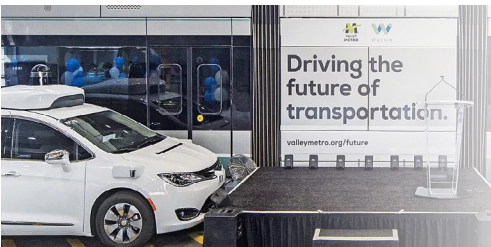


RIDESOURCING/TNCs

Lyft pilots an incentive program to encourage members to not use their cars for one month in Chicago. Lyft will offer a total of \$550 in credit for other transportation modes in the city. The credits are split amongst Lyft shared rides, Divvy bikesharing, Zipcar, and Chicago's public transit services. Lyft will conduct interviews before and after the pilot to hear feedback from members.

RIDESOURCING/TNCs

San Francisco proposes a tiered per-ride tax on ridesourcing companies/TNCs. Per the tiered tax, single passenger rides would be taxed 3.25 percent per ride. Rides that are shared, late at night, in hybrid vehicles, or for low-income community members would be taxed at a reduced rate of 1.5 percent per ride. Rides in battery electric vehicles and paratransit vehicles would not be taxed.

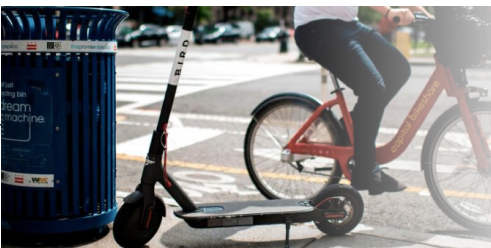


SHARED AUTOMATED VEHICLES

Waymo and Valley Metro, Phoenix's regional transportation authority, partner to connect riders to public transit stations in the area. During the first phase of the partnership, Valley Metro employees will be able to request a ride from a Waymo vehicle to get to their nearest bus or light rail station. In the second phase, Waymo will offer rides to Valley Metro RideChoice users.

SHARED AUTOMATED VEHICLES

Drive.ai launches a shared automated vehicle (AV) pilot in Frisco, Texas. The AVs are equipped with screens to display messages to people close to the car. Signals alert viewers when passengers enter or exit the AV, when the AV is waiting for a person to cross the street, and when the AV is accelerating. Four vehicles will operate in a two-square mile geofenced area during the pilot.



SCOOTER SHARING

Bird announces a dedicated fund to build and maintain bike lanes. For every scooter used per day, the company will put \$1 into their infrastructure fund. Bird will also form a Global Safety Advisory Board to develop and implement programs, campaigns, and products for scooter sharing users, bicyclists, and pedestrians.

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Innovative Mobility Research (IMR) focuses on the future of mobility and is based at the Transportation Sustainability Research Center at the University of California, Berkeley