# LAST WEEK IN INNOVATIVE MOBILITY

## June 5th June 11th, 2017



## **RIDESOURCING/TNCS**

Lyft announces its 'Open Platform' initiative, which will give partners developing autonomous vehicle technology access to Lyft ride data and the Lyft API. Specific details about how the platform will work are not yet available, although the system presumably will collect and share data from current Lyft operations.

# TAXIS

Curb and Via will now both allow users to hail a multi-passenger taxi ride in New York City, which will function similar to ridesplitting services UberPOOL and Lyft Line. Curb was bought by Verifone in 2013, and it powers two-thirds of New York City cabs. Via has been operating shared ride services in the city since 2013. The deal is based on a revenue sharing agreement between the taxi companies, Via, and Curb.



## VEHICLES

Delphi Automotive and public transport service company Transdev partner to develop an autonomous on-demand shuttle service in Europe. The companies will test the vehicles in Normandy and Paris, France, and they plan to deploy a commercial service to other markets starting in 2019.



## VEHICLES

Lyft and NuTonomy partner to bring autonomous vehicle (AV) services to Boston. A pilot project is expected to bring a small fleet of autonomous Renault Zoe electric vehicles to begin picking up riders sometime in the coming months. This is Lyft's third major partnership in the AV space. Lyft also has AV partnerships with GM and Waymo.



## **RIDESOURCING/TNCS**

BMW's ReachNow expands their 'Ride' on-demand ridesourcing service in Seattle. ReachNow had been testing the service with around 2,000 members for the last seven months, and it is now inviting thousands of additional users to test and give feedback on the service. All rides will use a BMW X1 or BMW 3 Series, and drivers are paid an hourly rate.

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Innovative Mobility Research (IMR) is based at the Transportation Sustainability Research Center (TSRC) at the University of California, Berkeley