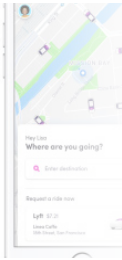
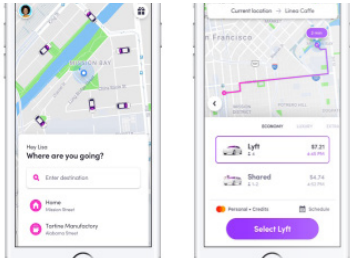


Last Week In Innovative Mobility

June 4 - June 10, 2018



RIDESOURCING/TNCs



Lyft announces an updated version of its app, which will display clear trip time and price comparisons between regular Lyft rides and Lyft Shared rides. The app redesign also highlights information about public transit routes, and Lyft aims to integrate public transit information from 25 U.S. cities and counties into its platform.

BIKESHARING

JUMP, the electric bikesharing service that Uber acquired this year, will expand to Europe. The service's first launch will be in Berlin, Germany, where the bikesharing services O Bike, Lime Bike, and Mobike are operating, at present.



SCOOTER SHARING



Eleven companies, including Lyft and JUMP, apply for electric scooter sharing permits in San Francisco, California. The San Francisco Municipal Transportation Authority will offer up to five permits for a one-year test program. Scooter services are not allowed to operate in San Francisco without a permit, per law enacted in June 2018.

SHARED AUTOMATED VEHICLES

The Mcity Driverless Shuttle research project launches at the University of Michigan, Ann Arbor. Two 11-passenger, electric NAVYA shuttles will provide rides to students, staff, and faculty, operating on a one-mile roundtrip route around the North Campus Research Complex. The shuttles are equipped with WiFi and cameras for data collection on user behavior, safety, and efficiency.



SHARED AUTOMATED VEHICLES



Waymo plans to launch its shared automated vehicle service in Europe, following its planned U.S. launch in late 2018. The company stated that it may experiment with distinct go-to-market strategies and services there. Waymo has not identified which partners will supply AVs for its European fleet.

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