

LAST WEEK IN INNOVATIVE MOBILITY

June 26th - July 2nd, 2017

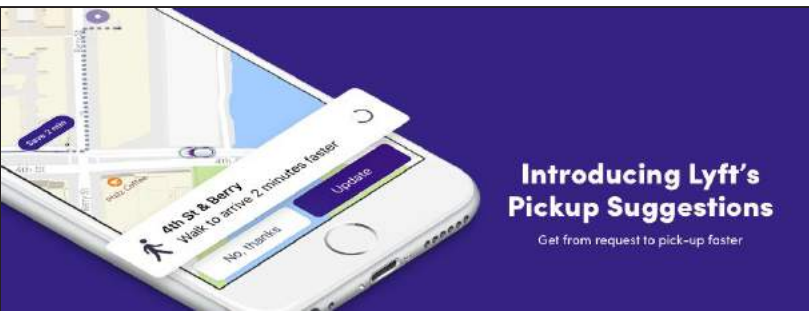


BIKESHARING

Ford GoBike, previously called Bay Area Bikeshare, officially launches its rebranded service in San Francisco. The program, run by bikesharing operator Motivate, will include 3,500 bikes in San Francisco by the end of the summer. By the end of 2017, the system will expand to 7,000 bikes total with stations in San Francisco, the East Bay, and San Jose.

RIDESOURCING/TNCS

New York Governor Andrew Cuomo signs legislation allowing ridesourcing services to operate in the State of New York. Ridesourcing services had previously been legal in some parts of the state, though local legislation had barred the services in parts of upstate New York, Long Island, and Westchester.



Introducing Lyft's Pickup Suggestions

Get from request to pick-up faster.

RIDESOURCING/TNCS

Lyft introduces a new feature to its app that suggests riders walk a short distance to more convenient pickup locations in order for drivers to avoid one-way streets and other obstacles that slow down trips. The app will calculate walking directions to the new pickup location and will forecast time saved. Users will still have the ability to specify where they want to be picked up and can decline the walking suggestion.

BIKESHARING

Biki bikesharing launches in Honolulu, Hawaii with 1,000 bikes and 100 stations throughout downtown Honolulu and Waikiki. The system was introduced by Bikeshare Hawaii, a not-for-profit organization. Prices start at \$3.50 for a single 30-minute ride. Monthly prices include \$15 per month for unlimited 30-minute trips or \$25 per month for unlimited 60-minute trips.



MICROTRANSIT

Shared taxi startup Bandwagon launches a free shuttle service operating between Grand Central and Penn Station in New York City. The pilot is part of a venture called Bandwagon Transfer, which aims to help public transit users make station connections. If the pilot is successful, the company hopes to launch five to 10 additional routes in corridors underserved by existing public transit.

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Innovative Mobility Research (IMR) is based at the Transportation Sustainability Research Center (TSRC) at the University of California, Berkeley