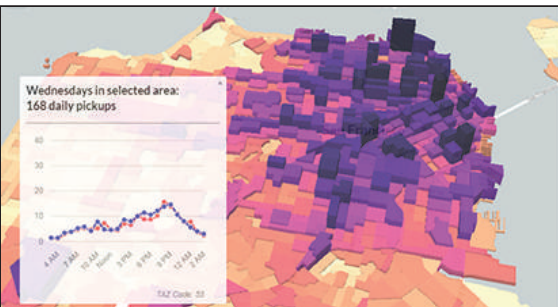


# LAST WEEK IN INNOVATIVE MOBILITY

June 12th - June 18th, 2017



## RIDESOURCING/TNCS

The San Francisco County Transportation Authority (SFCTA) releases a study of Uber and Lyft vehicle travel in San Francisco and found that ridesourcing constituted 15 percent of all intra-city vehicle trips on a typical weekday during late 2016. The study includes an interactive map of ridesourcing activity within the city, which displays pickups and dropoffs by time of day and day of week.

## VEHICLES

Jaguar Land Rover (JLR) invests \$25 million in Lyft to support Lyft's autonomous vehicle (AV) activities. As part of the deal, JLR will provide an unknown number of vehicles to Lyft. JLR will also be allowed to test its AVs on Lyft's ridesourcing network. This agreement marks Lyft's fourth major AV partnership.



## MICROTRANSIT

MOIA, Volkswagen's mobility subsidiary, announces it will launch an on-demand shuttle service in Hamburg, Germany in 2018. The 200 shuttles will be integrated into existing mass transit operator Hochbahn's platform. At present, this is the largest planned fleet of on-demand shuttles.

## VEHICLES

Waymo retires its Firefly two-seater autonomous vehicle (AV) to concentrate efforts on integrating its technology into other vehicles rather than building its own. At present, Waymo is working on equipping a fleet of 600 Chrysler Pacifica minivans. The Firefly, which was initially designed in 2013, had a maximum speed of only 25 miles per hour.



## CARSHARING

Enterprise CarShare ceases operations in Chicago, citing significant amounts of vandalism, theft, and fraud. The company claims that 40 percent of their Chicago fleet had been involved in theft or vandalism. Enterprise CarShare is still active in Manhattan, Philadelphia, San Francisco, and Washington D.C.

Visit [imr.berkeley.edu](http://imr.berkeley.edu) to sign up for our weekly newsletters!

Follow us on Twitter @InnovMobility

Innovative Mobility Research (IMR) is based at the Transportation Sustainability Research Center (TSRC) at the University of California, Berkeley