

LAST WEEK IN INNOVATIVE MOBILITY

May 22nd - May 28th, 2017



RIDESOURCING/TNCS

Uber debuts new algorithms for their UberPOOL routing and matching services in Manhattan. The updates better focus on choosing the most convenient street corner for passengers to walk to in order to route vehicles more efficiently. The algorithms also try to minimize turns to keep drivers on more direct routes.

RIDESOURCING/TNCS

London-based housing developer Moda Living partners with Uber to offer participating tenants up to £100 in Uber credits per month, if the resident agrees to forego a car parking space in the building. The program will first be offered to tenants of Moda's Angel Gardens in Manchester, set to be completed in 2019. The development will house 900 residents in 466 apartments with 149 parking spaces.

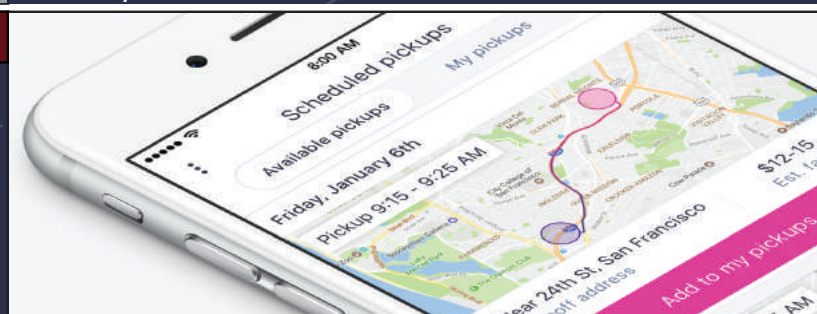


CARSHARING

BMW's ReachNow partners with the City of Seattle and Woodland Park Zoo to install 100 new EV charging stations in 20 locations across the city. The system transforms existing light poles into charging stations by combining LED lighting, EV charging, and a Sensor Bus. The Sensor Bus connects the site to the cloud, and it provides computing power for nearby connected devices.

RIDESOURCING/TNCS

Lyft rolls out a number of updates for its drivers, including a new driver-specific app, the ability for drivers to accept or decline pre-scheduled rides days in advance, and "power zones" that give drivers bonuses. Previously, Lyft used one app for both drivers and riders.



BIKESHARING

Louisville, Kentucky officially launches the LouVelo bikesharing system. The program features 305 bikes at 27 stations throughout downtown Louisville, Old Louisville, NuLu, and Butchertown. The system features a pay-as-you-go option for \$3.50 per 30-minute ride, a monthly membership option for \$15 per month, or an annual membership for \$10 per month.

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Innovative Mobility Research (IMR) is based at the Transportation Sustainability Research Center (TSRC) at the University of California, Berkeley