

Last Week In Innovative Mobility

May 14 - 20, 2018



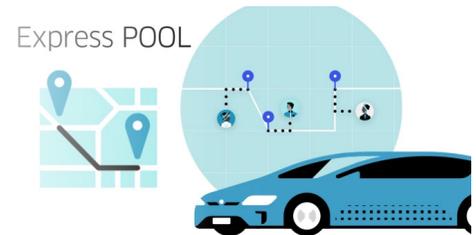
MICROTRANSIT

The City of West Sacramento and Via launch a year-long microtransit pilot program. The pilot, which received grants from the California Department of Transportation and the Sacramento Area Council of Governments, uses ten six-seater Mercedes-Benz vans and will pick up most riders within 500 feet of their starting point. Rides inside the city start at \$3.50 or \$1.75 for seniors.

RIDESOURCING/TNCs

Uber Express POOL launches in Seattle, Chicago, Atlanta, and New Jersey.

Express POOL, now available in 12 U.S. cities, matches riders traveling along similar routes and requires them to walk a few blocks from their origin or to their destination. According to Uber, an Express POOL ride is about 30 to 50 percent cheaper than an equivalent uberPOOL ride.



AUTOMATED VEHICLES

Phantom Auto and Renovo partner to deploy teleoperation safety technology for automated vehicle (AV) fleets. Their teleoperation technology enables a remote human operator to drive an AV in cases when it cannot drive on its own. The companies have demonstrated their combined system on public roads in California.

BIKESHARING

Dockless electric bikesharing company JUMP launches in the Sacramento area. The bikes are now available in the cities of Sacramento, West Sacramento, and Davis. The electric pedal-assist bicycles can go up to 15 miles per hour and will cost \$2 per 30 minutes of use.



SCOOTER SHARING

Electric scooter sharing company Skip launches in Washington, D.C. Skip, which was founded by the creators of the popular electric skateboard company Boosted, will charge \$1 per reservation and 15 cents per minute to use their shared scooters. Skip claims to use larger and sturdier scooters than its competitors, which include full suspension, a wider riding area, headlights, and taillights.

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Innovative Mobility Research (IMR) focuses on the future of mobility and is based at the Transportation Sustainability Research Center at the University of California, Berkeley

