

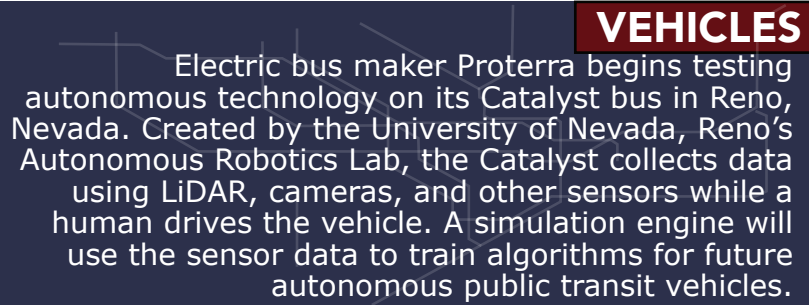
LAST WEEK IN INNOVATIVE MOBILITY

May 1st - May 7th, 2017



VEHICLES

Intel partners with BMW to develop and test an autonomous driving platform for automobile manufacturers. Intel's end-to-end software development kit simulates millions of driving miles to optimize autonomous driving algorithms. Intel's recent acquisition, Mobileye, will contribute its computer vision and high definition mapping technology to the platform.



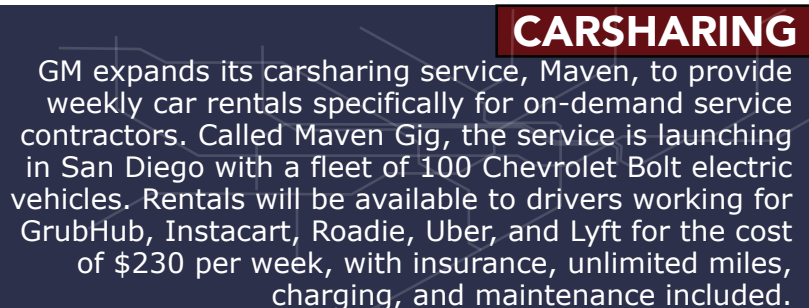
VEHICLES

Electric bus maker Proterra begins testing autonomous technology on its Catalyst bus in Reno, Nevada. Created by the University of Nevada, Reno's Autonomous Robotics Lab, the Catalyst collects data using LiDAR, cameras, and other sensors while a human drives the vehicle. A simulation engine will use the sensor data to train algorithms for future autonomous public transit vehicles.



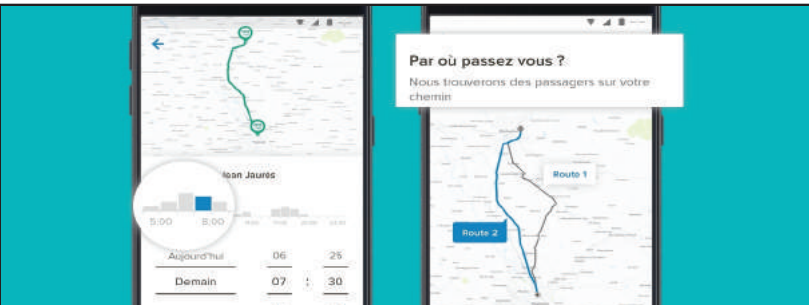
MICROTRANSIT

Microtransit startup Bridj shuts down after a potential buyer pulls out of negotiations. Bridj offered on-demand rides in 14-seat vans that were routed based on real-time demand. Bridj launched in Boston in 2014 and was operating in limited capacity in Austin and Washington, D.C. It had also completed a one-year trial in Kansas City.



CARSHARING

GM expands its carsharing service, Maven, to provide weekly car rentals specifically for on-demand service contractors. Called Maven Gig, the service is launching in San Diego with a fleet of 100 Chevrolet Bolt electric vehicles. Rentals will be available to drivers working for GrubHub, Instacart, Roadie, Uber, and Lyft for the cost of \$230 per week, with insurance, unlimited miles, charging, and maintenance included.



RIDESHARING

French ridesharing startup BlaBlaCar launches a carpooling app for daily, short-distance commuters in select French cities, called BlaBlaLines. The service matches commuters making similar trips and assigns a location along the driver's route, at which the rider must wait to be picked up. BlaBlaLines does not charge commission on fares, which are paid in cash.

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Innovative Mobility Research (IMR) is based at the Transportation Sustainability Research Center (TSRC) at the University of California, Berkeley

