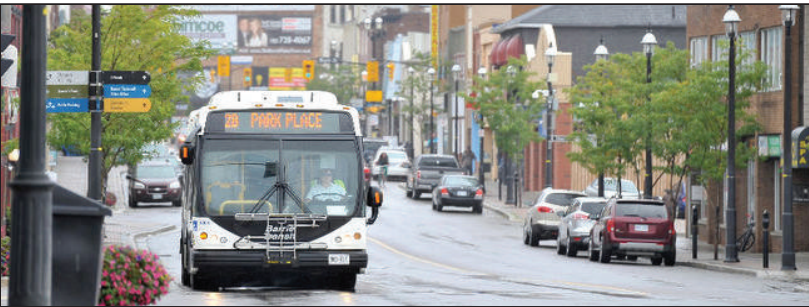


LAST WEEK IN INNOVATIVE MOBILITY

April 3rd - April 9th, 2017



RIDESOURCING/TNCS

The town of Innisfil, in Ontario, Canada partners with Uber to provide subsidized on-demand transit service to its 36,000 residents. Riders will pay fixed base fares ranging from three to five dollars for trips to or from certain locations in Innisfil and the town will pay the remainder of the cost. Riders will also receive a five dollar discount on trips from Innisfil to any destination not included in the program.

RIDESHARING

The Paris-based ridesharing startup BlaBlaCar teams up with French bank Societe Generale to offer discounted car leases to its users. Monthly rates would start as low as 164 euros for the entry-level Opel Corsa mini with the requirement that drivers complete at least one BlaBlaCar trip per month. Leasing packages for Opel models will first be offered to highly active BlaBlaCar drivers in France before the program expands.



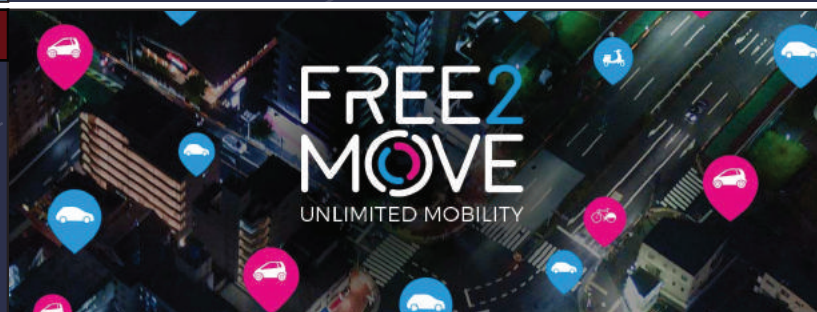
VEHICLES

New York lawmakers approve a budget bill that allows automated vehicles (AVs) to be tested on the state's highways. The bill requires that all testing must be conducted under the direct supervision of the New York State Police and a licensed driver present in the AV. The state DMV will approve and monitor all AV testing and will report findings on the technology's impacts on safety, traffic, and emergency services by June 2018.



CARSHARING

French automaker PSA Group announces its return to the U.S. market by launching a carsharing service under the name of its mobility service brand, Free2Move. Free2Move is launching a peer-to-peer carsharing service at the Los Angeles airport in partnership with the French carsharing startup TravelCar. The service offers car owners free or discounted parking and a platform with which to rent out their cars while traveling.



TAXIS

Taxi software company Cabconnect acquires Flywheel, the Redwood City-based startup that offers a mobile platform that replaces traditional taxi meter hardware. Cabconnect has more than 60,000 drivers using its technology, which is similar in functionality to Flywheel's platform, TaxiOS. Cabconnect will gain a dispatch system and a native mobile app for drivers and riders, which are included in TaxiOS.

Visit imr.berkeley.edu to sign up for our weekly newsletters!

Follow us on Twitter @InnovMobility

Innovative Mobility Research (IMR) is based at the Transportation Sustainability Research Center (TSRC) at the University of California, Berkeley