

# Last Week In Innovative Mobility

April 23 - 29, 2018



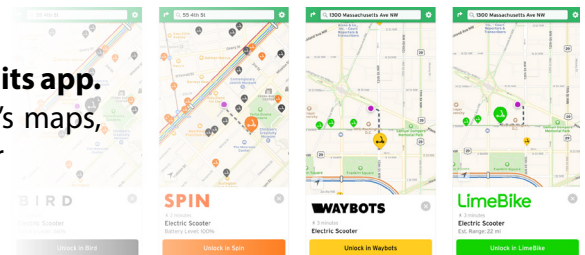
## BIKESHARING

**Ford adds electric bicycles to its bikesharing service, branded as Ford GoBike Plus, in San Francisco.** The e-bikes will be integrated into 123 docks around the city. Users will be able to track their speed and the bike's charge levels on their rides. Motivate, the company that operates Ford's docked bikesharing service, expects the average e-bike trip length to be three to five miles.

## SCOOTER SHARING

**Transit, a mobility service aggregator, adds shared scooter services to its app.**

Scoters from Bird, Spin, Waybots, and LimeBike are included on Transit's maps, where applicable. The Transit app also aggregates location information for bikesharing, carsharing, ridesourcing/TNCs, and public transit services.



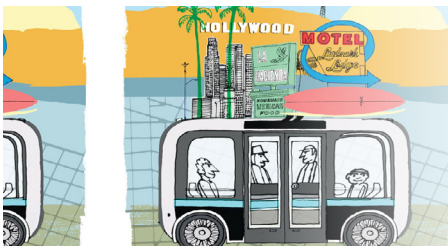
## MICROTRANSIT

**The San Francisco Municipal Transportation Agency issues the city's first private transit permit to Chariot.** Chariot operates private shuttles through its microtransit service. The permit specifies that Chariot will be required to share GPS and passenger data with the city. As part of the permit regulations, Chariot's future routes must complement public transit lines.

## COURIER NETWORK SERVICES

**Amazon launches a trunk delivery service with GM and Volvo in 37 U.S. cities.**

With the new service, car owners with Amazon Prime provide trunk access to couriers by using the Amazon Key app to open their trunks remotely. Amazon has also experimented with using remote keys to grant access to member apartments for dropoffs.



## MICROTRANSIT

**LA Metro awards its MicroTransit Pilot to RideCo, Transdev, and NoMad Transit, a subsidiary of Via.** The three firms will design a dynamic microtransit service for Los Angeles, which will enable passengers to request on-demand rides. Proposed designs will include details about the fleet vehicles, service zones, fare structure, and public transit integration.

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