

# Last Week In Innovative Mobility

April 16 - 22, 2018

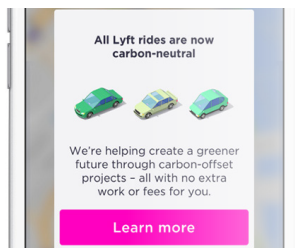


## SCOOTER SHARING

**San Francisco issues a cease and desist to electric scooter sharing operators in the city.** Officials impounded 66 scooters after operators received a letter announcing the cease and desist from the City Attorney. The city had previously issued warnings to the companies after hearing public concerns over safety and pedestrian rights-of-way on sidewalks.

## CARSHARING

**BlueLA launches a one-way electric vehicle (EV) carsharing service in central Los Angeles, California.** The service is partially funded by a Cap-and-Trade grant, and it is designed for low-income residents in the area. BlueLA is available at seven stations with 25 EVs, at present, and aims to expand its fleet size to 40 EVs this year. The EVs will receive dedicated parking spots equipped with charging stations.



## RIDESOURCING/TNCs

**Lyft announces its plan to invest millions of dollars to offset the carbon dioxide emissions from all rides on its platforms.** The company will purchase carbon offsets by investing in environmental projects. According to the company, projects include: emission reduction efforts in the automotive manufacturing process, renewable energy programs, and forestry projects.

## CARSHARING

**Turo expands to include vehicles from small rental car companies on its carsharing platform.** The expansion will apply to markets in 56 countries. Turo is also the recipient of recent investments from American Express Ventures and Japan's Sumitomo Corporation, increasing its Series D funding to \$104 million.



## PARATRANSIT

**Ford Motor Company launches GoRide to provide rides to and from non-emergency medical appointments.** GoRide will be available for use immediately at 200 medical facilities across the Beaumont Health network in Michigan. The health network will be able to book the service for patients on-demand and up to 30 days in advance.

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