

Last Week In Innovative Mobility

March 19 - March 25, 2018



\$0.50/ride anywhere in the Monrovia service area

- Download the app & tap to request a ride
- Your ride will arrive in a few minutes
- Use code GOMONROVIA for the discounted rate at checkout

\$1.00 for 30 minute ride - no code necessary!

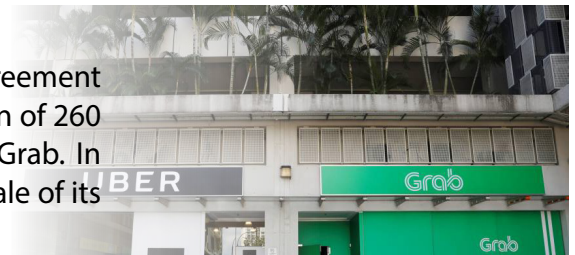
- Download the app to find a bike nearby
- Scan or enter the QR code on bike to unlock and ride
- Park wherever a bike is allowed & close the back lock to end ride

RIDESOURCING/TNCs & BIKESHARING

Monrovia, California partners with Lyft and LimeBike. The city will subsidize Lyft rides within the service area of the new program, called Go Monrovia, for a price of \$0.50 per ride. LimeBike rides will cost \$1 per hour, and LimeBike will rebalance its fleet of shared dockless bicycles nightly.

RIDESOURCING/TNCs

Uber sells its Southeast Asia operations to Grab. The settlement agreement gives Grab ownership over Uber's operations in a region with a population of 260 million people. The agreement also gives Uber a 27.5 percent stake in Grab. In 2016, Uber also sold its China business to Didi. This was followed by the sale of its operations in Russia to Yandex in 2017.



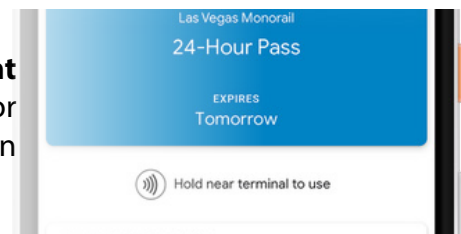
AUTOMATED VEHICLES

Baidu receives approval to test its automated vehicles (AVs) near Beijing. The company was issued a permit that allows it to test its AVs on 33 roads in Beijing's suburbs. Last year, Baidu launched a software platform aimed at accelerating AV development among automakers.



PUBLIC TRANSIT

Google adds transit tickets to Google Pay, the company's mobile payment app. Passengers can buy tickets for the Las Vegas Monorail on their phone or web browsers and save their purchased tickets to Google Pay. They can then flash their phones at the contactless ticket readers upon boarding the train.



RIDESOURCING/TNCs

Lyft pilots geofenced pickup points near Valencia Street in San Francisco. The company will direct passengers to meet their drivers on nearby side streets using geofencing technology in the app. The development addresses concerns about bicyclist safety on Valencia Street, where double parking has put cyclists at risk.



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