

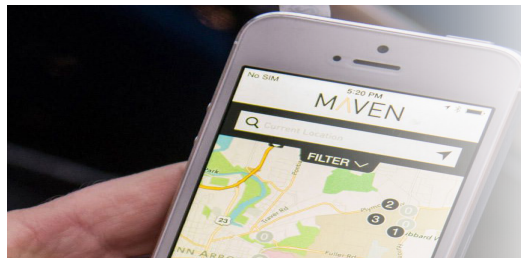
# Last Week In Innovative Mobility

February 12 - February 18, 2018



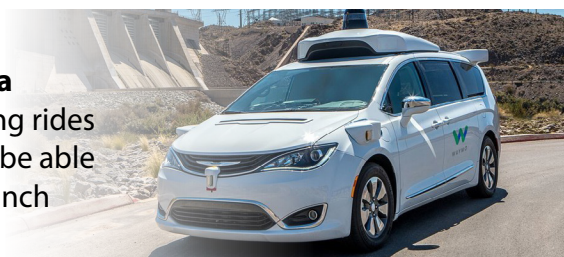
## CARSHARING

**GM launches Maven City, its consumer-facing carsharing service, in Toronto, Canada.** The launch marks Maven's first expansion outside of the U.S. Maven's \$9 per hour rate covers gas and insurance costs, and users will not need to pay a membership fee. GM, Cadillac, and Chevrolet vehicles will be included in the Toronto fleet.



## RIDESOURCING/TNCs

**The Arizona State Department of Transportation approves Waymo as a transportation network company (TNC).** Waymo, which has been offering rides in its automated vehicles (AVs) to select riders for free in Phoenix, will now be able to charge for these test rides. Waymo's ridesourcing service, which may launch later this year, is expected to compete with other ridesourcing services.



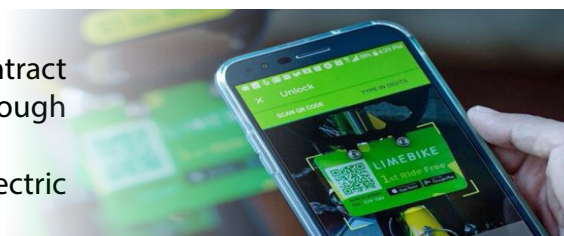
## BIKESHARING

**Lyft signs a public-private partnership with the City of Baltimore to sponsor bikesharing stations.** The company will cover costs for five transportation hubs, which will include Baltimore Bike Share stations and dedicated Lyft passenger loading zones. This will be the first Lyft partnership that supports a public bikesharing system.



## BIKESHARING

**LimeBike and Ofo launch in San Diego.** The city has an exclusive contract with station-based bikesharing operator DecoBike, which extends through 2023. However, a legal ruling determined that the dockless bikesharing services can operate in the same area. LimeBike also aims to roll out its electric bikes and scooters in the city.



## RIDESOURCING/TNCs

**Lyft announces its plan to expand to Ottawa, Canada.** The ridesourcing company/TNC will also continue to provide rides to passengers in Toronto. Although an official launch date has not yet been announced, the company has already begun recruiting drivers in the area. Lyft aims to start its Ottawa operations in the next few weeks.



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