

LAST WEEK IN INNOVATIVE MOBILITY

December 5th - December 11th, 2016



VEHICLES

VW launches a standalone mobility services company, called Moia. The company will be headquartered in Berlin and intends to offer on-demand shuttle services using its own small electric shuttles and a ridesourcing smartphone app. Moia plans to launch its service in two major European cities by the end of 2017.

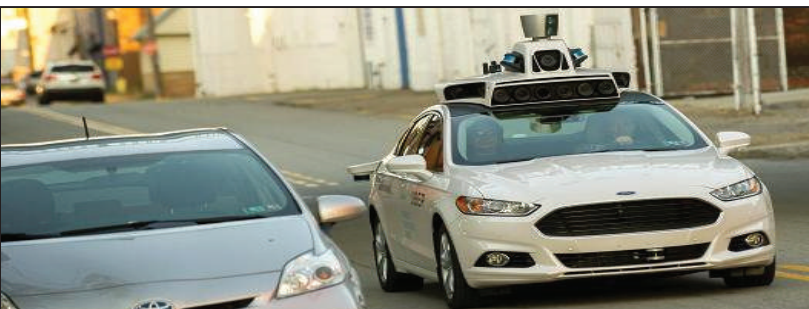
RIDESOURCING/TNCS

Ridesourcing startup Grab introduces a customer loyalty program for GrabBike, GrabCar, and GrabTaxi users in Southeast Asia. Points, awarded based on ride distance, cost, vehicle type, and service, can be exchanged for benefits varying from discounted and free Grab rides to special offers from partnering establishments.



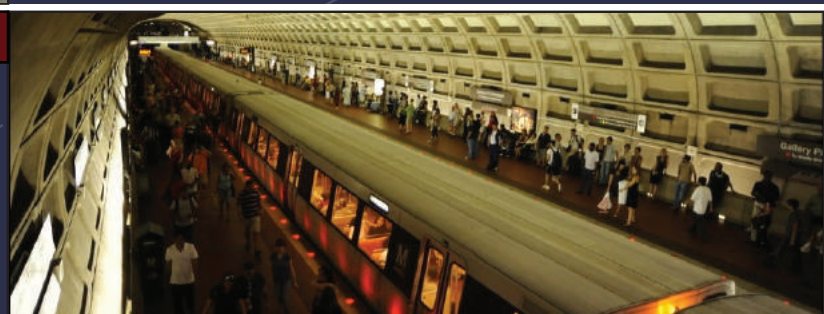
VEHICLES

The Governor of Michigan signs a package of automaker-backed bills into law that allow automated vehicles to be tested on public roads without a human driver or steering wheel present. The new laws allow automotive and technology companies to operate ridesourcing services using automated vehicles and establishes regulations for the sale of certified automated vehicles.



RIDESOURCING/TNCS

Washington DC's Metro considers partnering with Uber to offer discounted UberPOOL rides to or from particular Metro stations. If implemented, the program will offer a 70% discount for rides linking to any one of 42 yet-to-be announced Metro stations.



VEHICLES

The California DMV adds Nvidia to its list of entities with permission to test automated vehicles on public roads in the state. Nvidia has recently begun testing its own automated vehicles to improve its automated driving technology, which it supplies to a number of other companies, including Tesla and Delphi.



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