

Last Week In Innovative Mobility

December 11 -17, 2017



VEHICLES

The American Center for Mobility, a 500-acre park for automated vehicle (AV) testing, opens in Willow Run, Michigan. The Center includes a 2.5-mile highway loop, 700-foot curved tunnel, two double overpasses, intersections, and roundabouts. Its Michigan location also exposes AVs to seasonal weather. Visteon Corporation and Toyota Motor North America were the first two companies to test their vehicles last week.

CARSHARING

Singapore launches its first electric vehicle (EV) carsharing service. BlueSG is operating the fleet of 80 publicly available EVs, which can charge at any one of 37 Level 2 charging stations. Users can sign up for the service via a yearly or weekly subscription. By 2020, Singapore aims to increase its fleet size to one thousand EVs and expand the charging network to two thousand chargers.



CARSHARING



Car2go's North American user base reaches one million users. The service first launched in Austin, Texas in 2009, and it is now available in eleven cities across the United States and Canada. In Toronto, the service's most active city, car2go experienced almost 35 percent year-over-year membership growth in 2017.

RIDESOURCING/TNCs

Lyft officially launches in Toronto, Canada, as its first international market. Over the course of 2017, the ridesourcing company/TNC doubled its number of rides given. Now, a suite of Lyft's services, including: Lyft Plus, Lyft Premiere, Lyft Lux, and Lyft Lux SUV, are available for Toronto users. Lyft will also provide rides to passengers traveling to and from airports.



BIKESHARING

LimeBike, a dockless bikesharing service, expands to Europe. Fleets of 500 bikes each are now available in Zurich, Switzerland and Frankfurt, Germany. LimeBike stated that it chose these two cities for initial European expansion because of their high existing bicycle ridership. The launch will supplement LimeBike's current operations across 30 U.S. cities.

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Innovative Mobility Research (IMR) focuses on the future of mobility and is based at the Transportation Sustainability Research Center at the University of California, Berkeley