

# Last Week In Innovative Mobility

November 26 - December 2, 2018

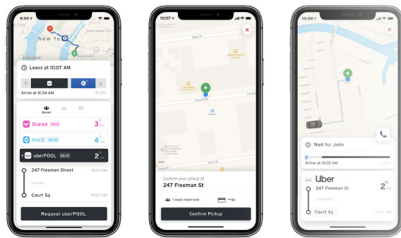


## BIKESHARING

**Lyft invests \$100 million in Citi Bike to triple New York City's station-based bikesharing fleet over five years.** Citi Bike will also more than double its service area to 65 square miles and will include a greater share of pedal-assist electric bikes. The operator's reduced fare option, which provides low-income users a \$5 monthly membership, will assist in growing the reach of the expanded service area.

## SCOOTER SHARING

**Bird launches a new program, Bird Platform, that allows entrepreneurs and small business owners to purchase and manage a shared fleet of electric scooters.** The independent operators will be able to brand the scooters as they desire and access Bird's charging network. Bird will receive 20 percent of the cost of the independent operators' rides.



## APPS

**Transit launches Transit+ to link public transit to buses, rail, and rides from ridesourcing companies/TNCs.** Users will be able to plan, book, and pay for rides through Transit+. Transit partnered with agencies in Kansas City, Silicon Valley, Boston, Detroit, Nashville, Columbus, Cleveland, St. Petersburg, St. Louis, Dayton, Albany, and Las Vegas for this update.

## BIKESHARING

**Transdev and Mobike partner to market dockless bikesharing in France.** The partners will combine their expertise in managing mobility options for cities and experience deploying dockless bikesharing fleets when marketing to local authorities. Mobike is currently operating in Paris and in cities in Italy, the United Kingdom, Germany, Spain, the Netherlands, and Albania.



## RIDESOURCING/TNCs



**Didi Chuxing launches its driver training program.** Drivers must pass an exam to receive a legal license to drive for Didi. They must also register their cars as commercial vehicles and promise to get rid of them after eight years. New rules from the Chinese government require ridesourcing companies/TNCs to train drivers.

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