

LAST WEEK IN INNOVATIVE MOBILITY

October 31st - November 6th, 2016

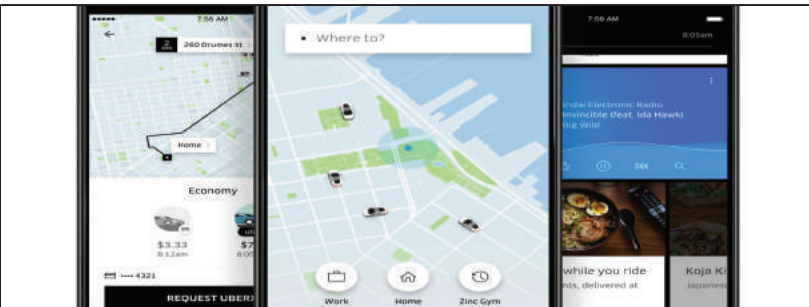
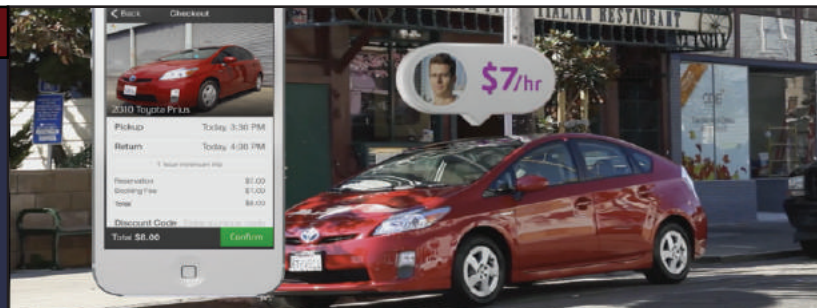


RIDESOURCING/TNCS

The Pennsylvania General Assembly unanimously passes a law legalizing TNCs in the state. The law establishes conditions, requirements, and the regulatory framework for the operation of TNCs, including various driver and consumer protections. The law also states that a 1.4% tax on all TNC rides in Philadelphia will be split between the Philadelphia School District and the parking authority.

CARSHARING

Toyota partners with peer-to-peer carsharing startup, Getaround. In addition to an estimated investment of \$10 million, Toyota plans to offer new vehicles for rent via Getaround's smartphone app, which provides keyless entry and driving. Beginning in 2017, Toyota lessees will be able to make payments on their leased vehicle directly with their Getaround carsharing earnings.



RIDESOURCING/TNCS

Uber rolls out a redesign of its rider app that uses machine learning to recognize users' travel patterns and present them with "shortcuts," such as a user's home, work, or frequented restaurant. The redesign also features integrations with popular apps, such as Snapchat, Pandora, Yelp, and UberEATS.

RIDESOURCING/TNCS

GM and Uber partner to give Uber drivers access to GM's Maven carsharing service. The program will be piloted for 90 days in San Francisco, where Uber drivers will be able to access weekly car rentals through Maven. GM has a similar partnership with Lyft, allowing Lyft drivers in San Francisco and a half dozen other cities to access Maven vehicles.



BIKESHARING

The Coast Bike Share program in Tampa, FL expands to neighboring St. Petersburg. The program launches with 100 bicycles distributed across 10 stations along the waterfront in downtown St. Petersburg. Riders can choose to pay hourly, monthly, or annual rates, which will allow access to the bicycles in both Tampa and St. Petersburg.

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Innovative Mobility Research (IMR) is based at the Transportation Sustainability Research Center (TSRC) at the University of California, Berkeley