

# LAST WEEK IN INNOVATIVE MOBILITY

October 3rd - October 9th, 2016

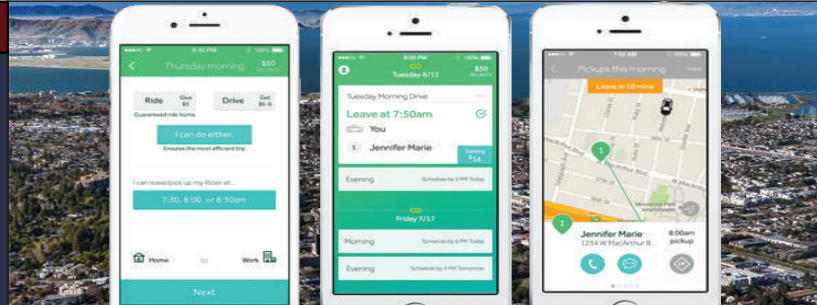


## RIDESOURCING/TNCS

The City of San Clemente partners with Lyft on a two-year pilot program that will offer subsidized Lyft rides along two recently discontinued bus routes. Passengers will pay the first \$2 for rides requested within a 250-foot radius of the former 191 and 193 bus stops, and the city will discount the rest of the fare up to \$11. As part of the pilot, Lyft will report rider statistics to the city on a monthly basis.

## RIDESHARING

Bay Area startup Scoop partners with the cities of San Mateo and Foster City to provide subsidized \$2 carpool rides for commuters. Residents or employees of either city can use the Scoop mobile app to search for and book an available carpooling ride in advance of their commute. Rides must be booked for the morning commute by 9 p.m. the prior evening and by 3:30 p.m. for the evening commute.



## RIDESOURCING/TNCS

Sacramento Regional Transit announces that riders will get up to \$5 off of Lyft, Uber, or Yellow Cab rides to or from any one of six light rail stations on event nights at the newly opened Golden 1 Center. Light rail service will be extended later into the evening on event nights, and the city plans to offer free light rail rides to the arena on the night of the Sacramento Kings' season-opening NBA game.

## MICROTRANSIT

San Francisco-based shuttle service Chariot expands to Austin, Texas. The launch includes a single route downtown with fares starting at \$3. Riders can book a ride on a Chariot shuttle through a smartphone app. Chariot, which was recently acquired by Ford, currently operates 12 commuter routes in San Francisco, and it has announced that it plans to expand to five new markets in the next 18 months.



## RIDESOURCING/TNCS

Uber strikes a deal with Summit, New Jersey to launch the state's first subsidized commuter program. In an effort to alleviate overcrowded parking lots at the station, a pilot program will offer free Uber rides to and from the station to 100 commuters who have purchased parking passes. Other commuters will be able to opt in to the program for a \$2 fare per ride.

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Innovative Mobility Research (IMR) is based at the Transportation Sustainability Research Center (TSRC) at the University of California, Berkeley