

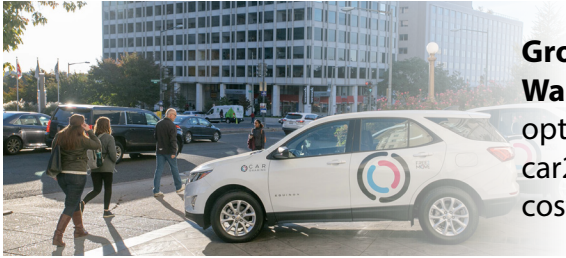
Last Week In Innovative Mobility

October 22 - 28, 2018



CARSHARING

Groupe PSA launches Free2Move, its one-way carsharing service, in Washington, D.C. The Free2Move app will aggregate other shared mobility options available in Washington, D.C. including: Bird, Capital Bikeshare, car2go, Lime, Jump, and Uber, among others. A Free2Move membership costs \$10, and users pay for Free2Move vehicles on a per-trip basis.



RIDESOURCING/TNCs

Washington, D.C. designates pickup and dropoff zones for Uber and Lyft. The District's Department of Transportation will dedicate parts of the curb at five highly trafficked areas to the ridesourcing companies/TNCs and commercial loading services. The curb designations will apply 24 hours a day, seven days a week.



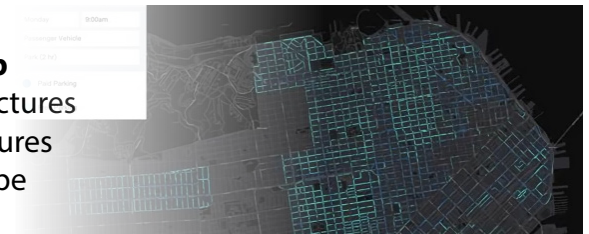
AUTOMATED VEHICLES

Lyft acquires Blue Vision Labs, a London-based augmented reality startup, for \$72 million. Lyft will combine Blue Vision Labs' street-level imagery processing with Laser Imaging Detection and Ranging (LIDAR) maps. Lyft will use the maps to further develop its Level 5 automated vehicle (AV) technology.



APPS

Coord launches Surveyor, an augmented reality app to capture curb features. Users identify the start and end points of the curb and take pictures along the curb segment. The app then connects the photographed features to their real-world locations on a three-dimensional map. Surveyor will be available to Coord subscribers.



RIDESOURCING/TNCs

Daimler and Geely partner to launch a joint ridesourcing company/TNC in China. The service will use Geely's electric vehicles and Daimler's Mercedes-Benz vehicles. Geely currently operates the ridesourcing service CaoCao.



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Innovative Mobility Research (IMR) focuses on the future of mobility and is based at the Transportation Sustainability Research Center at the University of California, Berkeley

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