

Last Week In Innovative Mobility

October 2 - October 8, 2017

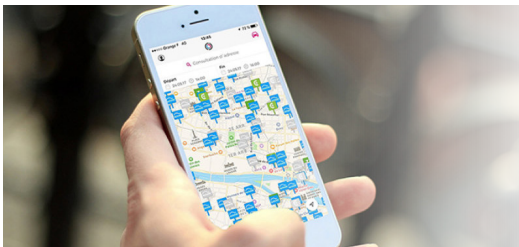


VEHICLES

Waymo, Google's autonomous vehicle (AV) division, may launch a commercial shared automated vehicle service this fall. The service will likely launch in Chandler, Phoenix, where Waymo has tested its AVs extensively. Waymo plans for its vehicles to operate without a human supervisor. If they do not make it to public roads this year, the AVs will likely be ready for deployment in early 2018.

VEHICLES

A U.S. Senate panel passes automated vehicle (AV) bill with unanimous vote. The legislation, which prevents states from implementing performance standards regulations, is expected to quicken the deployment of AVs. Legal rights to sue over defective vehicles remain, although trucks weighing over 10,000 pounds are not covered by the bill. It must pass the Senate next before it is signed into law.

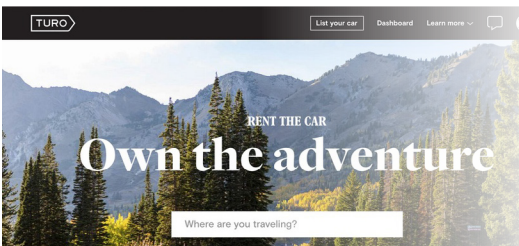
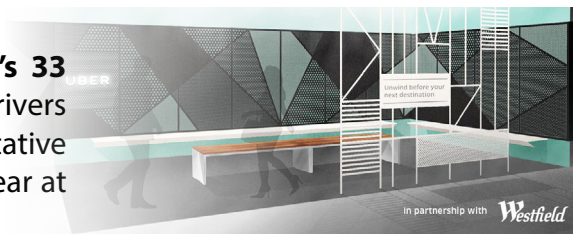


APPS

Groupe PSA, a French automaker, launches Free2Move, a mobile app that aggregates information on Seattle's bikesharing and carsharing options. The app currently helps users compare car2go and Zipcar and Spin, Limebike, and Ofo data will be added over the next 60 days. Seattle is Groupe PSA's first U.S. market, and the company aims to launch the service in other U.S. cities.

RIDESOURCING/TNCs

Uber and Westfield partner to place Uber Lounges in all of Westfield's 33 U.S. shopping centers. The Lounges can serve as respite locations for drivers and passengers as well as pick-up and drop-off spots. An Uber representative will provide driver assistance at five locations. The first Lounge will appear at Century City in Los Angeles.



CARSHARING

Turo partners with local car rental companies for its British Columbia launch. This deal enabled Turo to expand into the Canadian province, while addressing insurance regulations. The rental companies' independent fleets will be available to Turo's customers on its platform, and the rental companies will provide users with insurance.

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